

Adobe.AD0-E121.v2022-12-05.q17

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NEW QUESTION: 1

An author would like to display an At-summarized version of an article. Which method would you recommend to achieve this?

- A. Create a variation of an experience fragment.
- B. Implement a workflow to generate a summarized version.
- C. Modify a component to display a shortened form of the article.
- D. Create a variation of a master content fragment

Answer: D (LEAVE A REPLY)

NEW QUESTION: 2

A new content author joins a company for a content editing and authoring job. A user has been created. The user needs only the minimum rights for this job. Which group should the user be added to in order to meet this requirement?

- A. The "administrators" group
- B. The "workflow-administrators" group
- C. The "contributor" group
- D. The "content-authors" group

Answer: C (LEAVE A REPLY)

NEW QUESTION: 3

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer?

(Choose two.)

- A. Workflow model
- B. Editable elements
- C. Content model
- D. Selectable fields

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 4

A customer wants DAM users to have the ability to share a group of assets based on search criteria with other DAM users. What should the client use?

- A. Brightbox Collections
- B. Public Collections
- C. Static Collections
- D. Smart Collections

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 5

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout. Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A translation workflow
- B. A Dynamic Media
- C. An integration with Adobe Creative Cloud
- D. An AEM Assets with Adobe Asset Link

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 6

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. What are the types of assets to be migrated?
- C. Do you have asset review/approval workflows?
- D. Do you intend to use Creative Cloud integration?
- E. What hours are considered "off-peak" for your content authors?

Answer: A,E ([LEAVE A REPLY](#))

NEW QUESTION: 7

A customer is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget. What should the Business Practitioner recommend?

- A. Conduct Risk Assessment
- B. Conduct Experience Design
- C. Create Project Plan
- D. Define Support Setup

Answer: A (LEAVE A REPLY)

NEW QUESTION: 8

An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Onboard trained technical resources
- C. Develop in MVP plan
- D. Perform risk assessment

Answer: B (LEAVE A REPLY)

NEW QUESTION: 9

A customer has a business requirement to trigger a specific workflow in AEM whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

- A. Activation model workflow
- B. DAM update asset workflow
- C. Workflow Launchers
- D. Launches

Answer: C (LEAVE A REPLY)

NEW QUESTION: 10

An end user tries to create a page on the Sites console but receives the following error: Problem Accessing '/content/loa/bar.html.' Reason: 403 Forbidden

How should the Business Practitioner categorize the issue during the initial triage?

- A. Replication issue
- B. Development Defect
- C. AEM Product Defect
- D. Permission issue

Answer: D (LEAVE A REPLY)

NEW QUESTION: 11

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Move operation
- B. Merge operation
- C. Delete operation
- D. Unpublish operation

Answer: D (LEAVE A REPLY)

NEW QUESTION: 12

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Transient Workflow
- B. Asset Microservice
- C. Unlock Payload Process
- D. Asset Offloading

Answer: B (LEAVE A REPLY)

NEW QUESTION: 13

A customer wants to implement social media pixels directly on AEM templates. What should the Business Practitioner recommend?

- A. Use Adobe AEM ContextHub
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe Hunch

Answer: C (LEAVE A REPLY)

NEW QUESTION: 14

A major logistics company wants to repurpose the content copy created for its website access the enterprise applications, so that they can be displayed differently in multiple channels and locations*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Published Content
- B. Asset Microservices
- C. Experience Fragment
- D. Content Fragment

Answer: A (LEAVE A REPLY)

NEW QUESTION: 15

A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Live Copy
- B. Content as a Service
- C. Language Copy
- D. Launches

Answer: A (LEAVE A REPLY)

NEW QUESTION: 16

Due to a major conflict in the 'add to cart' functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved.

Who should the business Practitioner meet with to resolve this issue?

- A. * Business Owner
Architect
- B. * Scrum Waste*
* Project Manager
- C. * Content Owner
* Architect
- D. * Content Manager
* Development Lead

Answer: B (LEAVE A REPLY)

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NEW QUESTION: 17

Which role is responsible for scope and timeline delivery to a customer?

- A. Project Manager
- B. Development lead
- C. Quality Lead

D. Architect

Answer: A ([LEAVE A REPLY](#))

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