

SAP.C_THINK_01.v2022-05-10.q29

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NEW QUESTION: 1

By which process, test your designs, get feedback, and give yourself a chance to make improvements before investing the time to develop?

Note: There are 1 correct answers to this question.

- A. Create a persona
- B. Test your sketches with users
- C. Sketch a prototype
- D. Interview your users

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 2

T/F: The design thinking process is linear

- A. False
- B. True

Answer: [A \(LEAVE A REPLY\)](#)

NEW QUESTION: 3

Inspiration (1st phase of design thinking) starts with a broad problem, or what is called a _____.

Note: There are 1 correct answers to this question.

- A. Observe
- B. fill-in-the-blank
- C. Empathy
- D. design challenge

Answer: [D \(LEAVE A REPLY\)](#)

NEW QUESTION: 4

A useful interview technique that gives a way to delve into a problem one layer at a time. (Starts with the challenges they are facing and ends up at what emotions are driving their actions)

Note: There are 1 correct answers to this question.

- A. "Peel the Onion"
- B. Panel interviews
- C. Onsite interviews
- D. Phone interviews

Answer: A (LEAVE A REPLY)

NEW QUESTION: 5

Goal of the interview

Note: There are 1 correct answers to this question.

- A. Observe
- B. Watch and Listen
- C. Learning as much as possible
- D. Engage

Answer: C (LEAVE A REPLY)

NEW QUESTION: 6

T/F: Prototypes must be expensive and sophisticated.

- A. True
- B. False

Answer: B (LEAVE A REPLY)

NEW QUESTION: 7

T/F: Design thinking is a human-centered approach.

- A. True
- B. False

Answer: A (LEAVE A REPLY)

NEW QUESTION: 8

Use your _____ data as a basis for coming up with ideas.

Note: There are 1 correct answers to this question.

- A. Latent Needs
- B. Observation
- C. Exportation
- D. creation

Answer: B (LEAVE A REPLY)

NEW QUESTION: 9

_____ is an important part of the ideation process.

Note: There are 1 correct answers to this question.

- A. Brainstorming
- B. Blue Ocean REICC
- C. Persona
- D. Multiplication

Answer: A (LEAVE A REPLY)

NEW QUESTION: 10

When beginning an interview, you should briefly state the _____ of the interview.

Note: There are 1 correct answers to this question.

- A. Expose
- B. Dispose
- C. Purpose
- D. Lux pose

Answer: C (LEAVE A REPLY)

NEW QUESTION: 11

What is the essence of design thinking?

Note: There are 1 correct answers to this question.

- A. What do you hope to test with the user? What sorts of behavior do you expect?
- B. How one identifies new solutions that meet the needs of a market; TO CREATE SOMETHING NEW
- C. In the early stages of a project that question may be broad
- D. Identify what's being tested with each prototype. A prototype should answer a particular question when tested

Answer: B (LEAVE A REPLY)

NEW QUESTION: 12

What is the golden rule of interviewing?

Note: There are 1 correct answers to this question.

- A. Confidence
- B. Expertise
- C. Statement
- D. Actively listen to the other person

Answer: D (LEAVE A REPLY)

NEW QUESTION: 13

While observations focus on the raw data that you have consciously recorded from all the things you have heard and seen, an _____ comes later: it is an interesting,

nonobvious piece of information derived from interview or observation data that drives opportunities.

Note: There are 1 correct answers to this question.

- A. Inside
- B. Exportside
- C. Outside
- D. Flipside

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 14

The Minimally Viable Product 1. the product that is least expensive but gives a good representation of the product being sold - get customer feedback by spending least amount of money possible

Note: There are 1 correct answers to this question.

- A. MVP
- B. RED
- C. MNP
- D. DFG

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 15

The empathy map contains four main components that help you organize data from people you interview:

Note: There are 3 correct answers to this question.

- A. Say and Do
- B. Think
- C. Feel
- D. Create

Answer: A,B,C ([LEAVE A REPLY](#))

NEW QUESTION: 16

Which is a process of constructive conflict that merges into unifying solutions through the power of observation, synthesis, searching and generating alternatives, critical thinking, feedback, visual representation, creativity, problem solving, and value creations?

Note: There are 1 correct answers to this question.

- A. Iterate ideation phase
- B. Funky prototyping
- C. Design
- D. Being human

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 17

Divergent thinking is similar to the practice of _____, which free the imagination, opens up ours minds to a wealth of opportunities and possibilities, and helps us become more innovative.

Note: There are 1 correct answers to this question.

- A. Close
- B. Play
- C. Start
- D. Over

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 18

Design thinking does not see failure as a threat as long as it happens early and is used as a springboard for further learning - in other words " _____ "

Note: There are 1 correct answers to this question.

- A. Funky prototyping
- B. Fail early to succeed sooner
- C. Fear of Failure
- D. Iterate ideation phase

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 19

An idea is deemed successful if it strikes a balance among these three main criteria:

Note: There are 3 correct answers to this question.

- A. Viability - how sustainable is the idea in the long term?
- B. Desirability - who will want to use or buy the product/service?
- C. Feasibility - what can be possibly achieved in the near future?
- D. Differentiability-what is engaging with people directly

Answer: **A,B,C** ([LEAVE A REPLY](#))

NEW QUESTION: 20

Think about a _____ questionnaire as you develop your design challenge statement: how might we enhance/create/improve/redesign/expand/grow/....?

Note: There are 1 correct answers to this question.

- A. Confidence
- B. fill-in-the-blank
- C. Space
- D. Expertise

Answer: B (LEAVE A REPLY)

NEW QUESTION: 21

What is one of the biggest obstacles in trying new things or generating new ideas?

Note: There are 1 correct answers to this question.

- A. Iterate ideation phase
- B. Funky prototyping
- C. Fear of Failure
- D. Fail early to succeed sooner

Answer: C (LEAVE A REPLY)

NEW QUESTION: 22

What is experiment - learn - repeat ?

Note: There are 1 correct answers to this question.

- A. Implementation
- B. Phone interviews
- C. Onsite interviews
- D. Panel interviews

Answer: A (LEAVE A REPLY)

NEW QUESTION: 23

At the heart of the _____ phase is low-cost experimentation through rapid prototyping, which creates an actual model of the product/service, which is then repeatedly tested for strengths and weaknesses until it leads from the project stage into people's lives.

Note: There are 1 correct answers to this question.

- A. Implementation
- B. Funky prototyping
- C. Iterate ideation phase
- D. Lego-based prototyping

Answer: A (LEAVE A REPLY)

NEW QUESTION: 24

A software company likes to use the User Story Mapping method in conjunction with Design Thinking. For which purpose would you recommend using User Story Mapping? Please choose the correct answer.

Note: There are 1 correct answers to this question.

- A. To get a common understanding of the challenge/problem space
- B. To define the implementation backlog items
- C. To find data that serves to inspire the team and gain empathy
- D. To check on feasibility, viability and desirability

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 25

One of the most common interviewing mistakes

Note: There are 1 correct answers to this question.

- A. In the header section
- B. Seeking validation for your ideas
- C. In the data section
- D. In the comments section

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 26

An insight is NOT just reporting what you heard in the conversation, but instead is a _____ that identifies a customer need and explains why.

Note: There are 1 correct answers to this question.

- A. Expertise
- B. Statement
- C. Confidence

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 27

How do we become successful design thinkers? What is the first step?

Note: There are 1 correct answers to this question.

- A. Being human
- B. Funky prototyping
- C. Design
- D. Iterate ideation phase

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 28

IDEO looks on the design-thinking process as a system of _____, rather than a linear, predictive approach where organizations determine the goals they need to achieve and look for the resources to enable them to reach their goals.

Note: There are 1 correct answers to this question.

- A. Inspiration (Empathize)
- B. Overlapping phases
- C. Ideation (Create)
- D. Implementation (Test)

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 29

_____ are more easily identified by observing rather than talking.

Note: There are 1 correct answers to this question.

- A. Inspiration
- B. Old methodology
- C. Implementation
- D. Latent Needs

Answer: ([SHOW ANSWER](#))

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