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NEW QUESTION: 1

CRM Analytics users at Cloud Kicks are granted access to an app with specific dashboards. When trying to download a specific widget, they are unable to do so.

What is causing the issue?

A. The users have access to the dashboard but not the dataset.

B. The dashboard has been created for internal use and the users have a view only license.

C. The permission set for the users Is missing the download data permission.

Answer: C (LEAVE A REPLY)

As in the previous question, the issue is related to permissions. Users can be granted access to dashboards and apps, but if their permission set does not explicitly allow the "Download Data" action, they will not be able to download the widget data. This is a common issue encountered when users have restricted permissions, especially in environments where security and data access are tightly controlled.

NEW QUESTION: 2

An Einstein Analytics Consultant is working with a subscriptions based company to build a dashboard to understand customer renewals. Each subscription is captured as a Closed Won Opportunity within Salesforce Unfortunately the Opportunity record does not specify whether it is a renewal or a net new subscription.

Which data transformation should be used to determine if a subscription is new or a renewal?

A. ComputeExpression

B. Augment

C. ComputeRelative

D. flatten

Answer: D (LEAVE A REPLY)

NEW QUESTION: 3

A customer is reviewing a story that is set to maximize the daily sales quantity of consumer products in stores and sees this chart. The visualized tooltip belongs to the blue bar for San Francisco, reflecting, November daily sales quantities in that city specifically.

What two conclusions can be drawn from this insight?

A. The average daily quantity in San Francisco stores in November was 1239 items higher than the average of all November sales in the country

B. The average daily in SAN Francisco stores in November as 1601 items higher than the global average of 335.

C. The average daily quantity in San Francisco stores in November was 1239 items higher than the average of all other months in San Francisco.

D. November sales are higher than in other months. This November-effect is the strongest in San Francisco.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 4

The Vice President of Sales wants to create a "Pipeline Trending" dashboard in Einstein Analytics that displays specific colors depending on the values of the fields.

Which two techniques can a consultant use to help address this requirement? Choose 2 answers

A. Use SAQL queries to calculate a color field and assign it to each field value.

B. Use an XMD file and assign colors to each field value.

C. Use a compute Expression to calculate a color field and assign it to each field value.

D. Use the "fields" menu when exploring the dataset and assign colors to each field value.

Answer: B,D (LEAVE A REPLY)

NEW QUESTION: 5

What happens if the ui.json file is empty?

A. You create a text-only version of an app.

B. The template will not include a configuration wizard.

C. The dataflow fails.

D. The app includes all possible dashboards by default.

E. B and D

Answer: (SHOW ANSWER)

Reference:

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_structure

NEW QUESTION: 6

Refer to the exhibit.

Account Type	Total Accounts This Year	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	-
Wholesaler	2	2	0%

Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers- The formula used is: YoY = [(This Year - Last Year) / Last Year] % Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results. The Sales Managers want to replace it with 100% value.
What is the correct function to use?
A. substr()
B. number_to_string()
C. replace()
D. coalesce()
Answer: D ([LEAVE A REPLY]())

NEW QUESTION: 7
In what order does Einstein Discovery present the insights that it uncovers?
A. Insights that explain the most variation in the outcome variable, in descending order
B. Alphabetical, in descending order
C. Insights that explain the most variation in the outcome variable, in ascending order
D. B and D
E. Alphabetical, in ascending order
Answer: A ([LEAVE A REPLY]())

NEW QUESTION: 8
A consultant built a very useful Einstein Analytics app for Sales Operations, and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

```
{
   "folderSource" : { "id" : "Sales Operations ID"}
}
```

Given the code statement above, which endpoint should it be posted to?
A. /services/data/v . /wave/apps
B. /services/data/v . /analytics/wizard
C. /services/data/v . /wave/templates
D. /services/data/v . /analytics/projects
Answer: C ([LEAVE A REPLY]())
https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_rest.meta/bi_dev_guide_rest/bi_resources_templates.htm

NEW QUESTION: 9
An Einstein Analytics team plans to enable data sync (replication).
Which two limits are specific to data sync (replication) and should be considered before enabling the feature because they might impact existing jobs?
Choose 2 answers
A. Maximum number of dataflow definitions
B. Maximum number of dataflow transformations

C. Maximum number of objects that can be enabled for data sync (replication)

D. Timeout for ELT (Extract Load Transform) jobs that are scheduled but not yet executed

Answer: A,C (LEAVE A REPLY)

https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

NEW QUESTION: 10

A CRM Analytics consultant has been asked to add a custom object to existing recipe. When trying to locate the object, the consultant can see only Direct Data and NOT the SFDC Local data sync.

How should the consultant resolve this?

A. Create a new data sync connection, run the sync, and add to recipe.

B. Turn on data syne for the object, run the sync, and then add to recipe.

C. Clone the recipe, add the new object to the recipe, and run the recipe.

Answer: (SHOW ANSWER)

NEW QUESTION: 11

A versioning feature allows CRM Analytics users to be added as Publishers and make changes separately while a 'Live' version is still being used by other users. Once the changes are complete, the user can then set their updated version as the Live version.

Which CRM Analytics item is this leveraged for?

A. App

B. Dataset

C. goats

Answer: A (LEAVE A REPLY)

In CRM Analytics, the versioning feature described is typically leveraged for Apps. This feature allows:

Parallel Development: Users can work on changes in a separate version without affecting the live version being accessed by others.

Controlled Publishing: Once changes are finalized, the user can then promote their version to be the new live version, ensuring seamless updates without disrupting ongoing usage.

Collaborative Workflows: Facilitates teamwork by allowing multiple users to propose and test changes in a controlled environment before making those changes live.

This approach ensures that CRM Analytics apps remain dynamic and can evolve over time while maintaining stability and continuity for end-users.

NEW QUESTION: 12

What is an Analytics app?

A. The blueprint for your org's Einstein Analytics implementation

B. Analytics for iPad

C. A collection of datasets, dashboards, lenses, and a dataflow

D. A specialized version of the Einstein Analytics platform that runs outside of Salesforce

Answer: C (LEAVE A REPLY)

NEW QUESTION: 13
Why would you use the Actions menu in a chart?
A. To post to Chatter
B. To create workout plan for you and your team
C. To expand the time period shown in a dashboard
D. To rearrange widgets in dashboards
Answer: A (LEAVE A REPLY)

NEW QUESTION: 14
What's the magic of faceting?
A. It turns the dataflow on and off.
B. It creates a chart that shows all the faces of your data in a diamond chart.
C. It shifts the time period of the chart you're viewing.
D. It binds charts together so that selecting something in one chart filters other charts by that choice.
Answer: (SHOW ANSWER)

NEW QUESTION: 15
Which of these is not a method for controlling record-level access?
A. Profiles
B. Sharing Rules
C. Organization-Wide Defaults
D. Role Hierarchy
Answer: A (LEAVE A REPLY)
Reference:
https://help.salesforce.com/articleView?id=bi_security_datasets_row_level.htm
https://help.salesforce.com/articleView?id=managing_the_sharing_model.htm&type=5

NEW QUESTION: 16
Universal Containers wants to create two dashboards and has two user groups. The 'Regional Performance' dashboard should be accessible to sales reps and managers/executives to keep track of how sales reps are performing in each region. Sales reps must only be able to see data pertaining to their respective region. The 'National Performance' dashboard is using the same data as the other dashboard but should only be accessible to managers/executives to compare data across all regions.
In addition to row-level security to view only regional data, how should a consultant ensure that sales reps are unable to view the 'National Performance' dashboard?
A. Create one dataset, one app; store both 'Regional Performance' dashboard, 'National Performance' dashboard, and dataset in the app; and provide access to both user groups to this app. Use row-level security to restrict sales reps from seeing data in 'National Performance' dashboard.
B. Create one dataset, two apps; store 'Regional Performance' dashboard and dataset In one app; and provide access to both user groups to this app. Store 'National Performance' dashboard in another app and only provide access to managers/executives.

C. Create two datasets, one app; store both 'Regional Performance' dashboard, 'National Performance' dashboard, and dataset in the app; and provide access to both user groups to this app.
Answer: (SHOW ANSWER)

NEW QUESTION: 17
Timeout for ETL jobs that have been scheduled but not executed
A. 5 minutes
B. 20 minutes
C. 10 minutes
D. 15 minutes
Answer: A (LEAVE A REPLY)

NEW QUESTION: 18
A consultant created an Einstein Analytics dashboard in a sandbox. Now, the dashboard needs to be migrated into production. To complete the migration, what are the consultant's three options? Choose 3 answers
A. Ant Migration Tool
B. Analytics External Data API
C. Analytics REST API
D. Change sets
E. Analytics dashboard connector
Answer: A,C,D (LEAVE A REPLY)
https://help.salesforce.com/articleView?id=bi_explore_packaging_intro.htm&type=0

NEW QUESTION: 19
A company wants to allow users who belong to an account team to see all the Opportunities associated with that Account in Einstein Analytics.
Which two actions accomplish this requirement? Choose 2 answers
A. In the dataflow, extract the AccountTeamMember object and augment it with the Opportunity object using 'AccountId' as the join field and apply following security predicate: 'AccountTeamMember.UserId' == "$User.Id".
B. Apply sharing inheritance.

C. In the dataflow, extract the OpportunityTeamMember object and augment it with the Opportunity object using 'OpportunityId' as the join field and apply the following security predicate: 'OpportunityTeamMember.UserId' == "$User.Id".
D. Create a master-detail relationship between the Salesforce Account and Opportunity objects.
Answer: (SHOW ANSWER)

NEW QUESTION: 20
Your sales team requests that datasets for their dashboards are refreshed every hour. You agree to investigate if this is possible and find that the dashboards use A datasets created from two recipes. The first recipe takes 43 min to run and the second recipe takes 25 min to run.
Is it possible to refresh data every hour?
A. No, the number of recipe runs exceed the limit of 40 in a 24 hour rolling period.
B. Yes, with the concurrent recipe runs the duration is less than hour.
C. Yes, the number of recipe runs does not exceed the limit of 60 in a 24 hour rolling period.
D. No, the total duration of the recipe jobs exceeds one hour.
Answer: (SHOW ANSWER)

NEW QUESTION: 21
A user is able to access the dashboards, lenses, and datasets of a particular app but is unable to change the name of the specific app.
What is causing the issue?
A. The user does not have Manager access for that app.
B. The app name cannot be changed once created.
C. The user does not have Editor access for that app.
Answer: A (LEAVE A REPLY)
In CRM Analytics, the ability to modify the name of an app or make other significant changes typically requires Manager access. This level of access is distinct from Editor or Viewer permissions, which may allow for modifications to contents within the app but not to the app's core properties like its name. Here's the reasoning:
Access Restrictions: Manager access is specifically designed to control structural changes within the app, including renaming the app, which is considered a higher privilege operation.
Role-Based Access Control: This ensures that only users with the necessary permissions can make significant changes, protecting the integrity and configuration of the app.
Ensuring users have the appropriate level of access based on their responsibilities is a fundamental aspect of managing security and functionality in CRM Analytics.

NEW QUESTION: 22
Universal Containers has a single dataset that contains the attainment and commission fields for all sales reps. Each sales rep should be able view the attainment data for each rep in their division. Each rep should only be able to see their own commission dat a.
Which option should a CRM Analytics consultant use to enforce this requirement?
A. Utilize a single dataset and apply security predicates and/or sharing inheritance.
B. Add the sales organization to the attainment dataset access list to be able to view commission data.

C. Create separate datasets for attainment and commission, and apply security Predicates and/or sharing inheritance.
Answer: (SHOW ANSWER)

NEW QUESTION: 23
What are the steps in the data exploration process?
A. View, Explore, Refine, Save, Share
B. View, Explore, Reduce, Save, Share
C. Download, View, Refine, Save, Share
Answer: A (LEAVE A REPLY)

NEW QUESTION: 24
A client has two datasets that are used across seven different dashboards. Three of these dashboards are used by marketing and four are used by sales. The client requires that only marketing can access the marketing dashboards and only sales can access the sales dashboards.
Which solution should a consultant recommend?
A. Create three custom apps: one for marketing dashboards with marketing as "viewer", one for sales dashboards with sales as "viewer", and one for datasets where marketing and sales are "viewer".
B. Duplicate the datasets and create two custom apps: one for marketing dashboards and datasets with marketing as "editor" and one for sales dashboards and datasets with sales as "editor".
C. Use two custom apps: one for marketing dashboards with marketing as "viewer" and one for sales dashboards with sales as "viewer". Add the datasets as references to both custom apps.
Answer: (SHOW ANSWER)

NEW QUESTION: 25
What is another name for the type of insight that examines how one variable explains variation of the outcome variable?
A. Third-order analysis
B. Second-order analysis
C. First-order analysis
D. Spectrum analysis
E. Object-oriented analysis
Answer: (SHOW ANSWER)

NEW QUESTION: 26
Universal Containers uses CRM Analytics to build dashboards for different departments: Sales, Service, and Marketing. Users in the same department have the same role and need to have access to the same dashboards. Dashboards for different departments use some common datasets with the same row-level security.
How should a CRM Analytics consultant address this need?
A. Create one app for each department, put common datasets in the shared app, and use roles to share apps.
B. Create one app for each department, put common datasets in the shared app, and use profiles to share apps.
C. Create one app for each department, put common datasets in the shared app, and use permission sets to share apps.
Answer: C (LEAVE A REPLY)

For managing access to department-specific dashboards while leveraging common datasets, the best approach involves the use of apps and permission sets. Here's why:
App Segregation: Creating a separate app for each department (Sales, Service, Marketing) allows for tailored dashboards and datasets to be grouped by department, facilitating easier management and navigation.
Shared Common Datasets: Placing common datasets in a shared app ensures that all departments can access necessary data without duplication, maintaining consistency and reducing storage requirements.
Use of Permission Sets: Leveraging permission sets to control access to these apps is a flexible and scalable approach. Permission sets can be finely tuned to grant or restrict access based on user roles within the organization, and they can be easily adjusted as roles or organizational structures change.
This structure not only ensures data security and appropriate access but also enhances the efficiency of managing CRM Analytics resources across different departments.

NEW QUESTION: 27
In Data Alerts, a field named Region is 96.5% North Americ
a. The consultant believes that this is an important field since the majority of sales is in the North American market.
What is the appropriate action?
A. Understand if client should only "focus on North America" or drop the field, as it does not have valuable information.
B. Choose the recommended action "keep only North America" and exclude all of the other rows.
C. Append more rows of data with "other values of Region" to balance the dataset properly.
Answer: (SHOW ANSWER)

NEW QUESTION: 28
What are two main steps for creating a dataset?
A. Plan and map
B. Build and explore
C. Extract and prepare
D. Run and monitor
Answer: C (LEAVE A REPLY)

NEW QUESTION: 29
Which security option is not available in Einstein Analytics for securing datasets?
A. Field-level security
B. Row-level security with security predicates
C. App level security
D. Inherited security
Answer: A (LEAVE A REPLY)

NEW QUESTION: 30
What is a benefit of introducing a second local connector?
A. Better maintenance by having a connector per recipe
B. Better deployment management between sandboxes and production environment

C. Better performance by syncing data according to the refresh necessities
Answer: C (LEAVE A REPLY)
Introducing a second local connector in CRM Analytics can improve performance by enabling more granular control over data syncs. By having a separate connector, different datasets or recipes can be synchronized independently based on specific refresh needs, reducing load and improving overall performance. This approach helps optimize data flow operations, especially in large-scale deployments with varying data refresh requirements.

NEW QUESTION: 31
An Einstein Analytics consultant is notified of a performance issue with data sync (replication). The consultant researches the issue and determines that unnecessary data is being synced.
Which solution should the consultant implement to help improve data sync (replication) performance?
A. Start over again with new dataflows that exclude unused fields with a filter to extract relevant data.
B. Modify dataflows to exclude unused fields and include a filter to extract relevant data.
C. Scale down the number of datasets to help improve data sync (replication) performance.
D. Update the existing data sync (replication) process by removing unused fields with a filter to extract relevant data.
Answer: D (LEAVE A REPLY)

NEW QUESTION: 32
A CRM Analytics consultant is working on Sales dashboards with multiple datasets and advanced queries in the Sales Analytics app.
Sales managers in the organization have been given Editor/Manager access to the app, whereas sales reps have been given Viewer access.
Some dashboards that are in progress are not ready to be rolled out to sales reps and should only be viewable by sales managers.
How should the consultant accomplish this?
A. Remove the dashboard from the 'Run App' navigation list so the sales reps cannot navigate to these dashboards.
B. Duplicate the dashboards and their respective datasets, and move the assets to a separate app for the sales rep.
C. Leverage the CRM Analytics asset visibility feature to hide the assets from the users.
Answer: C (LEAVE A REPLY)
In CRM Analytics, you can control the visibility of dashboards and other assets using the asset visibility feature. This allows the consultant to restrict access to specific assets (like dashboards) for certain groups of users, such as sales reps, without

needing to duplicate datasets or move dashboards to another app. This is the most efficient way to manage access for dashboards in progress while allowing only sales managers to view the in-progress dashboards.

NEW QUESTION: 33

A CRM Analytics consultant is performing column profiling on dimension column in a recipe. Newly-added rows are not being considered in the Results tab of the profile even though a sync was run for that specific object.

What is causing the issue?

A. Column profiling Is not applicable on a dimension column in a recipe.

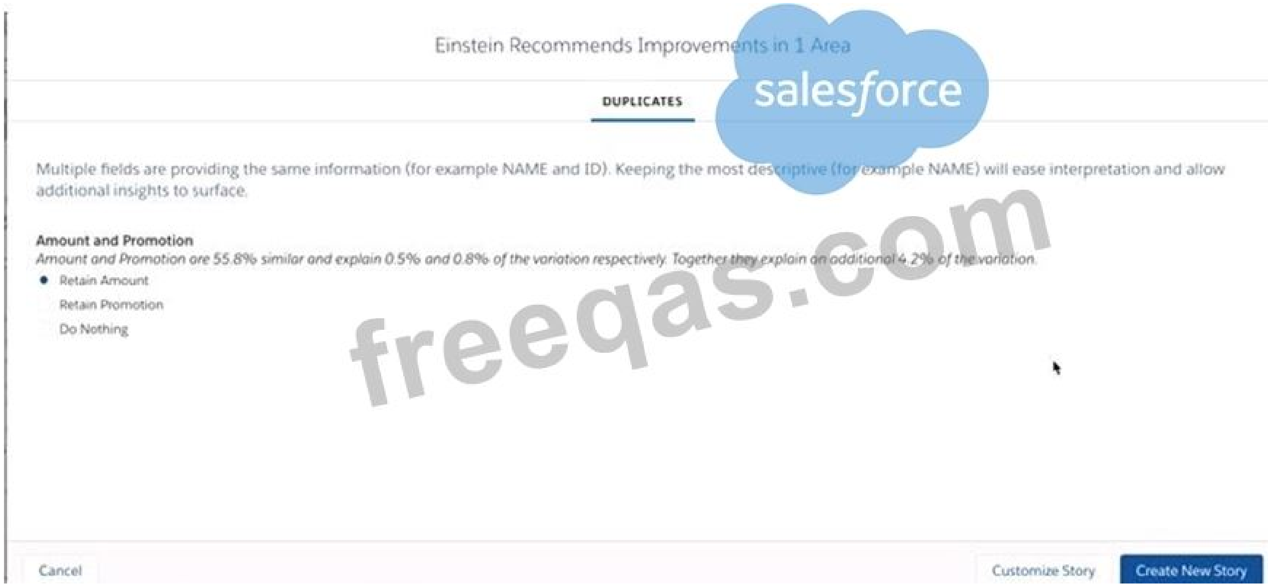
B. Sync operation has not run properly with the new dimension column in the recipe.

C. The sample does not include changes to the connected object data within the last 24 hours.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 34

Refer to the graphic.



Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

A. Do nothing; they appear to be similar, but there might be differences from the business perspective.

B. Cancel this story and redefine the dataset.

C. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.

D. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 35

A dataset is ready for analysis in Einstein Discovery.

What is the first step a consultant should take after the data is loaded?

A. Produce a graph of the data to analyze.

B. Analyze data columns and decide which, if any, to drop.

C. Load the data into Einstein Analytics

D. Identify data types and define the appropriate data as numeric.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 36

A customer has a dataset consisting of over 300 unique product names. They request a prediction model with the product names included.

Which action should the CRM Analytics consultant take?

A. Run the model using the default variables in the Product object.

B. Split the analysis into multiple models with each having fewer products.

C. Use SKU numbers rather than product names to increase clarity.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 37

How do you open the Actions menu for a particular case shown in a dashboard?

A. Double-click the case number in the Actions widget

B. Click the Actions bar from a bubble chart

C. Simply @mention the case manager for that segment

D. Hover over the case number column of the values table widget and click the arrow that appears

Answer: (SHOW ANSWER)

NEW QUESTION: 38

Several users are complaining they are unable to see a specific dashboard on a Salesforce Lightning page anymore. The CRM Analytics consultant logs in as one of the users and sees an error page once the dashboard is opened.

How should the consultant solve this issue?

A. Check the Analytics Studio app to see if user's access has been removed.

B. Open the Lightning page, remove the dashboard component, reinsert it, and save the page.

C. Clone the dashboard and replace the existing one on the Lightning page with the new one

Answer: A (LEAVE A REPLY)

NEW QUESTION: 39

How can you restrict access to Analytics data at the row level?

A. Manually add a flag to each row to prevent access.

B. Use a security predicate to filter which rows are returned.

C. Use subtle thought control.

D. Remove restricted rows from the JSON file.

Answer: B (LEAVE A REPLY)

Predicate is a name for a filter condition that defines row-level access to records in a dataset Example:
"rowLevelSecurityFilter":"'AccountOwner' == \"$User.Name\""

NEW QUESTION: 40

How do you create a regression timeseries?

Answer:

In SAQL, use the timeseries function with the following arguments: Partition (the group_by piece), Seasonality (set to 12 to get yearly seasonality).

NEW QUESTION: 41
What is a keyword in SAQL? And what case must it be in?
Answer:
A keyword is basically just a function in SAQL, like group, foreach, etc. And it has to be lowercase.

NEW QUESTION: 42
A CRM Analytics consultant is updating an existing recipe.
They are looking to add a few additional fields onto the Account dataset. One of the fields to be added is a multi-select picklist field that needs to be shown as text on the dashboard.
What should the consultant do to accomplish this?
A. Use the string multivalue function to convert this field to a text prior to registering the dataset.
B. Use the array multivalue function to convert this field to a text prior to registering the dataset.
C. Use the array_join multivalue runcuen co convert this field to a text prior to registering the dataset.
Answer: C (LEAVE A REPLY)

NEW QUESTION: 43
A consultant has created a story to maximize the daily sales quantity of consumer products in stores. After creating a story, the consulting is presented with this data alert by Einstein Discovery (see graphic).
What are two appropriate actions to take?
Choose 2 answers
A. Remove the outliers as suggested by Einstein and deploy the model.
B. Discuss with the client if values below 0 and above 2,489 are so uncommon that they should perhaps be left out of the story.
C. Remove the outliers as suggested by Einstein, and verify using model metrics and story insights if the quality improved.
D. Manually remove the sales bellow 0 (negative sales must be a data issue), but keep the large value (the more data, the better the model will be).
Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 44
A consultant wants to optimize data loads by extracting Salesforce objects using independent Einstein Analytics dataflows ahead of time. Which construct should be used to accomplish this?
A. Data Sync (Replication)
B. Dataflow
C. Clone
D. Augment
Answer: (SHOW ANSWER)

NEW QUESTION: 45

Can you share data from a widget?
A. Select the step of the widget and share data.
B. Only with the proper Einstein Analytics Platform license.
C. No, you can't share data from a widget.
D. Select "Share" icon, click on "Download", and select "Download in .png, .XLS, or CSV" format.
Answer: D (LEAVE A REPLY)

NEW QUESTION: 46
Universal Containers has a dashboard for sales managers. They need to visualize the percentage of their opportunities in the pipeline in a Gauge chart. They want to customize the chart to keep track if they are below or beyond the target.


Which widget parameters should a consultant use?
A. Range Values, Angle, Conditional Formatting
B. Reference Line, Angle, Range Values
C. Reference Line, Markers, Conditional Formatting
Answer: (SHOW ANSWER)
In the scenario described, the sales managers at Universal Containers require a Gauge chart that not only shows the current percentage of opportunities in their pipeline but also indicates whether they are below or beyond their set targets. The appropriate widget parameters to achieve this visualization in Salesforce CRM Analytics (formerly known as Einstein Analytics) are:
Reference Line: This parameter is crucial for defining a specific target value on the gauge chart. It visually marks a point that represents the target goal, providing an immediate visual cue as to whether the current percentage is below or above this point.
Markers: Markers are used to represent and highlight specific values on the gauge chart. They can be utilized to emphasize the current percentage level of the pipeline, making it instantly visible how close or far the current value is from the reference line or target.
Conditional Formatting: This feature allows the chart to change color or style based on whether the current values meet, exceed, or fall below the target. It is a critical visual tool for quickly communicating performance against targets. Conditional formatting can be set to alter the appearance of the gauge's fill color based on whether the values are above, equal to, or below the reference line, thereby providing an intuitive visual representation of performance relative to targets.

The combination of these three parameters enables a highly effective visualization for sales managers to monitor their performance against key metrics and targets directly on their dashboards. This setup is aligned with Salesforce's best practices for creating meaningful and actionable insights within CRM dashboards, ensuring that users can easily interpret and react to the data presented.
For more details on configuring these parameters, you can refer to Salesforce documentation and specific Trailhead modules that cover dashboard creation and customization:
Wave Analytics Explorer
Building Lenses, Dashboards, and Apps in CRM Analytics
These resources provide in-depth training and examples to help users effectively use Salesforce CRM Analytics for a wide range of data visualization needs.

NEW QUESTION: 47
Which three things can be done with the tableau CRM Dashboard Inspector?
Choose 3 answers
A. Automatically remove bottlenecks to make queries run faster.
B. Get a list of recommendations on how to improve the performance of the dashboard.
C. View all queries and the time it took to run each one.
D. See the final query for each query along with query results.
E. View the total time required to run all queries.
Answer: B,C,D (LEAVE A REPLY)

NEW QUESTION: 48
A consultant built a very useful Einstein Analytics app for the corporate Sales Operations team of a company that has multiple Salesforce Ogrs, Each Org has similar models and would like to review their data the way that the corporate Sales Operations team does. The app has been packaged and needs to be installed on the other production orgs.
What is the recommended practice to install the custom template app?
A. Rest API
B. Metadata API
C. Change Sets
D. Salesforce Managed Package
Answer: D (LEAVE A REPLY)

NEW QUESTION: 49

The Universal Containers Einstein Analytics team built a dashboard with two widgets:

1. List widget associated to the step "Type_2" and grouped by the dimension "Type" (multi-selection)
2. Pie chart widget associated to the step "Step_pie_3" and grouped by the dimension "Type" The team wants to use bindings so any selection in the List widget will filter the Pie chart.

Additional notes:

* The steps use different datasets.
* Users should be able to choose more than one Type (multi-selection).

What is the right syntax for the binding?

A.
```
"filters": [
    [
      "Type",
      "{{cell(Type_2.selection, 0, \"Type\").asObject()}}"
    ]
  ]
```

B.
```
    ]
"filters": [
    [
      "Type",
      "{{cell(Type_2.selection, 0, \"Type\").asString()}}"
    ]
  ]
```

C.
```
"filters": [
    [
      "Type",
      "{{column(Type_2.selection, [\"Type\"]).asObject()}}"
    ]
  ]
```

D.
```
"filters": [
    [
      "Type",
      "{{column(Type_2.selection, [\"Type\"]).asString()}}"
    ]
  ]
```

Answer: C (LEAVE A REPLY)

NEW QUESTION: 50

A training dataset Is being prepared for a Einstein Discovery story. One skewed with outliers. at action should the Einstein consultant take?

A. Change the method of binning to fixed width.
B. Remove the outlier rows.
C. Nothing, because the field is not the outcome variable.
D. Remove the field because it has bad data

Answer: A (LEAVE A REPLY)

NEW QUESTION: 51

A new field called "CardBalance" is added to the standard object. Account. The team wants to add this new field to an Einstein Analytics dataset that sources the Account object; however, the team needs to limit the users who are able to view that field's data in the dataset.
How can an Einstein Consultant help them implement this new requirement?
A. Create a new Account dataset containing the new field and give access to this dataset only to users who should be able to see the new field.
B. Add the new field to the existing dataset and use the XMO file parameters to hide the new field from users who should not have access to it.
C. Add the new field to the existing dataset and use "Security Predicates' to hide it from users who should not access it.
D. Add the new field to the existing dataset and activate "Sharing inheritance" in the Account object so only users who have access to the field in Salesforce will have access in Einstein Analytics.
Answer: A (LEAVE A REPLY)

NEW QUESTION: 52
A project team member uploads a CSV file to CRM Analytics, and they notice a few records failed during the upload. The manager wants to view the error log generated so this can be fixed and uploaded again. The manager has the CRM Analytics administrator permission but is unable to download the error log details.
Why is the manager unable to download the log details?
A. They do not have the Upload External Data to CRM Analytics permission enabled.
B. They do not have the Download CRM Analytics Data permission enabled.
C. Only the user who uploaded the external data file can download the error log.
Answer: C (LEAVE A REPLY)
In CRM Analytics, when a CSV file is uploaded and errors occur during the upload process, an error log is generated. However, only the user who uploaded the external data file can download the error log, even if other users have administrative permissions. This restriction ensures that only the user responsible for the data upload can access the details to resolve the issues.

NEW QUESTION: 53
An Einstein consultant created a dashboard that went through review. Some few charts were added and removed in the process. The dashboard is now approved for production.
Which best practice should be done before releasing the dashboard?
A. Modify the XMD so all labels and values are user-friendly.
B. Rename all the steps to correspond with the defined naming convention.
C. Remove the redundant steps to ensure dashboard performance.
D. Apply conditional formatting on the new charts.
Answer: C (LEAVE A REPLY)
https://help.salesforce.com/articleView?id=bi_dashboards_inspector.htm&type=5

NEW QUESTION: 54
A consultant has been asked to build and embed a dashboard in a Lightning page. Users should only be able to change the dashboard contrast and open Analytics Studio from the header of the dashboard.

How should the consultant achieve this?
A. Deselect the "Enable Notifications" and "Enable Email" buttons.
B. Deselect the "Enable Notifications" and "Enable Subscriptions" buttons.
C. Deselect the "Show Share Icon" and "Enable Subscriptions" buttons.
Answer: (SHOW ANSWER)

NEW QUESTION: 55
CRM Analytics consultant receives a new project from a client that wants to implement CRM Analytics. They do not currently have CRM Analytics but want guidance on how to ensure their users have the correct access.
They have 1,000 users with a small team of three people who will build both datasets and dashboards. An additional 15 people should be able to only create dashboards. The remaining users should only be able to view dashboards.
Which recommendation should the consultant give the client?
Which recommendation should the consultant give the client?
A. Assign the app permissions "viewer", "editor", and "manager" to the three types of roles defined.
B. Create and assign three new Salesforce profiles according to the three types of roles defined.
C. Create and assign Salesforce permission sets according to the three types of roles defined.
Answer: C (LEAVE A REPLY)
For a client implementing CRM Analytics with a variety of user roles, creating and assigning Salesforce permission sets is the most flexible and scalable solution. Here's why:
Flexibility and Customization: Permission sets allow for specific access rights to be compiled and assigned based on user roles without altering their existing profiles.
Scalability: As the organization grows or roles change, permission sets can be easily adjusted or reassigned to accommodate new requirements or users.
Simplified Management: Managing access via permission sets simplifies the administration of user rights, making it easier to ensure that each group has the appropriate level of access.

NEW QUESTION: 56
The CRM Analytics consultant at Cloud Kicks is asked to a dashboard displaying Opportunities data on the account's record page. The dashboard should display only opportunity data related to the current account viewed.
How should the consultant accomplish this?
A. Create the dashboard, insert in the account's record page, and apply a filter based on the account's Id field.
B. Create a dashboard, clone it and filter It for each account record, and embed them into the account's record pages accordingly.
C. Create the dashboard, insert in the account's record page, and apply a filter based on the opportunity's Id field.
Answer: A (LEAVE A REPLY)

NEW QUESTION: 57
A consultant built an Einstein Analytics dashboard for a company. The company then requested an enhancement to the dashboard and provided additional data that needs to be displayed. As a result, the consultant decides to "augment" the dataflow.
Which phrase describes this transformation?

A. Add data based on the right-side grain
B. Join data similar to an SQL statement
C. Add data as a lookup relationship (left side is the lowest grain)
D. Join data based on a many-to-many relationship
Answer: C (LEAVE A REPLY)
https://trailhead.salesforce.com/en/content/learn/modules/wave_enable_data_integration_basics/wave_extract_salesforce_data
https://help.salesforce.com/articleView?id=bi_integrate_augment_transformation.htm&type=5

NEW QUESTION: 58
Which widget property allows a consultant to restrict the view to a domain bounded by the values entered'
A. Filter by Range
B. Add Custom Range
C. Add Custom Domain
D. Add Filter
Answer: C (LEAVE A REPLY)

NEW QUESTION: 59
A story created has an AUC of .62.
What two things could be done to possible improve this AUC score?
Choose 2 answers
A. Add more rows of relevant data.
B. Run detect sentiment on the dataflow before creating the story.
C. Change the order of the story insights to descending.
D. Segment the training set.
Answer: (SHOW ANSWER)

NEW QUESTION: 60
Why is it important to select the right root object when you use the dataset builder?
A. Only data from the root object can be included in the dataset.
B. The root object determines who can see the dataset.
C. The root object determines what app the dataset is saved in.
D. The root object determines what related objects you can add to the dataset.
Answer: (SHOW ANSWER)

NEW QUESTION: 61
What are Einstein Analytics prebuilt permission sets? Select 2:
A. Einstein Analytics Platform User
B. Einstein Analytics Platform Admin
C. Einstein Analytics Superadmin
D. Einstein Analytics
Answer: (SHOW ANSWER)

NEW QUESTION: 62
AW Computing will start using Tableau Online to report on some of its Salesforce data to users who do NOT have an SFDC license.
What is the first step the CRM Analytics consultant should take?
A. Select the output connection in the "write to" option of the recipe.
B. Use MuleSoft to generate an API ta connect and push data from SFDC to Tableau.
C. Enable the Tableau output connection in the Analytics settings.
Answer: C (LEAVE A REPLY)

NEW QUESTION: 63
How do you analyze data from a CSV file using Einstein Discovery?
A. Import the CSV file into an Einstein Analytics dataset, then create a story.
B. Import the CSV file into Einstein Discovery.
C. You can't import data from a CSV file
D. Import the CSV file into the most similar Salesforce object, then run reports on that object.
Answer: A (LEAVE A REPLY)

NEW QUESTION: 64
Exhibit:

A company wants to create a timeline chart to visualize the evolution of their Closed Won Opportunities. What are the required parameters to build a lens that displays output similar to the image shown?

A. 1 measure, 1-2 groupings if trellis is disabled, or 1-4 groupings if trellis is enabled

B. 2 measures, 0-2 groupings if trellis is disabled, or 0-4 groupings if trellis is enabled

C. 1 measure, 0 groupings if trellis is disabled, or 0-2 groupings if trellis is enabled

D. 1 measure, 1 grouping by a date field, and either 0-1 groupings by a dimension if trellis is disabled, or 0-2 groupings if trellis is enabled

Answer: (SHOW ANSWER)

NEW QUESTION: 65

After getting approval of the dashboard layout design for a desktop, the Einstein Analytics consultant is ready to start the design process for a mobile layout.

What are three considerations that the consultant should keep in mind when developing the layout? Choose 3 answers

A. If no layouts are eligible for the mobile device, the first defined layout is used. (Missed)

B. If no layouts are eligible for the mobile device, an error message will be displayed.

C. If more than one layout is eligible, the one with the most device properties set is used. If there is a tie, the most recently defined layout is used. (Missed)

D. A layout for mobile is eligible for use when the device meets all the device properties set in the Layout panel.

E. There are widgets that cannot be displayed on mobile layouts.

Answer: A,C,D (LEAVE A REPLY)

https://trailhead.salesforce.com/en/content/learn/modules/wave_dashboard_designer_basics/wave_take_analytics_on_the_go

NEW QUESTION: 66

Cloud Kicks needs a CRM Analytics consultant to install the Appointment Analytics App. After installation, they realize the wrong field was picked and the app did not have access to a newly created field that should be used instead of the old one.

What is the first step the consultant should take to prevent erroneous dataset/dashboard creation?

A. Cancel running installations from Setup

B. Stop the recipe from running in Data Manager.

C. Update the app with the new field after installation.

Answer: B (LEAVE A REPLY)

If the wrong field is selected in the initial setup of an app or dataset, it is important to stop any data processing activities (like recipe executions) to prevent erroneous data from being loaded into datasets and dashboards. In this case, stopping the recipe from running in Data Manager is the correct first step. Once the recipe is stopped, the consultant can update the field selection or make other necessary corrections before restarting the process.

NEW QUESTION: 67

An Einstein Consultant is reviewing the "Why it Happened" Insights provided by Einstein Discovery with the customer. The customer would like to validate the results. Which action should the consultant take?

A. Use the Share and Export feature to help the customer determine if the findings make logical sense

B. Consult with a Data Scientist to validate the findings

C. Check the p-values and standard deviation

D. Show the customer how to export and review the R-Code model validation results

Answer: A (LEAVE A REPLY)

NEW QUESTION: 68

Salesforce Analytics is...

A. A CRM alternative to Salesforce

B. An online repository of infographics

C. An application built on top of Salesforce

D. A tool for analyzing surf reports and forecasts

Answer: (SHOW ANSWER)

NEW QUESTION: 69

Concurrent queries per user?

A. 10

B. 20

C. 50

D. 25

Answer: (SHOW ANSWER)

NEW QUESTION: 70

Universal Containers (UC) uses a Microsoft Azure SQL Data Warehouse to gather information about sales reps' objectives. UC wants to use CRM Analytics to gain insights from this data and automatically load it into a CRM Analytics dataset daily. The data also needs to be transformed and merged with data from the company's org.

Which CRM Analytics user interface features should be used to complete these requirements?

A. Analytics REST API used in conjunction with dataflows/recipes.

B. Microsoft Azure SQL Data Warehouse Connector used in Conjuction with dataflows/recipes

C. CRM Analytics Connector for Excel used in conjunction with dataflows/recipes

Answer: B (LEAVE A REPLY)

CRM Analytics provides out-of-the-box connectors for integrating external data sources like Microsoft Azure SQL Data Warehouse. To meet the requirement of daily automated data loading, the Microsoft Azure SQL Data Warehouse Connector can be used to pull data into CRM Analytics. Once the data is imported, dataflows or recipes can be used to transform and merge this data with the organization's Salesforce data. Recipes allow for merging datasets and applying any necessary transformations, ensuring the data from Azure is combined and transformed appropriately before analysis.
Reference: CRM Analytics Connectors and Dataflows

NEW QUESTION: 71
A client has a dashboard for Sales Managers. They want to have a list filter that shows the name of the month. However, based on the "CloseDate_Month" field, the list filter shows numbers instead of names.
How can an Einstein Consultant use the Dataflow nodes to generate the name of month as a new dimension in the dataset?
A. compute Relative
B. compute Expression
C. flatten
D. append
Answer: B (LEAVE A REPLY)

NEW QUESTION: 72
A consultant runs the sharing inheritance coverage assessment for the Opportunity object and finds that some records exceed 400 sharing descriptors.
What should the consultant do?
A. Use security predicates in CRM Analytics.
B. Contact Salesforce Support to increase the sharing descriptor limit.
C. Increase the sharing descriptor limit in the analytics settings.
Answer: A (LEAVE A REPLY)
When a record exceeds 400 sharing descriptors, it can cause performance issues or sharing rule complications in CRM Analytics. In such cases, the recommended solution is to use security predicates, which allow fine-tuned control over which data is visible to users based on their sharing rules and permissions. Security predicates reduce the number of sharing descriptors by enforcing security at the dataset level rather than relying solely on record-sharing mechanisms.
Increasing the sharing descriptor limit is not an available option, and Salesforce Support does not typically increase this limit, making the use of security predicates the best approach.

NEW QUESTION: 73
Exhibit.

Account Type	Total Accounts This Year	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	-
Wholesaler	2	2	0%

Universal Containers has a dashboard for sales managers to visualize the Year Over Year (YoY) growth of their customers. The formula used is:
YoY = [(This Year - Last Year) / Last Year] %
Based on the graphic, when there is not an account in the Last Year column, the YoY Growth shows null results. The sales managers want to replace it with 100% value.
What is the correct function to use?
A. coalesce()
B. substr()
C. replace()
Answer: A (LEAVE A REPLY)

NEW QUESTION: 74
A consultant wants to understand what the important predictors are in a model.
Where is this information found?
A. Einstein Recommendations
B. Model Settings
C. Model Deployment Wizard
Answer: (SHOW ANSWER)
The important predictors of a model in CRM Analytics can typically be found under the Model Settings. This area provides detailed information about the configuration and the inputs (predictors) used to train the model. Insights into which predictors have the most significant impact on the model's outcomes can be gleaned from this section, enabling a deeper understanding of the model's internal workings and the factors driving predictions.

NEW QUESTION: 75
A company wants to build a webpage that displays KPIs that can be derived from values in datasets stored in Einstein Analytics. How can an Einstein Analytics consultant derive those KPIs from those datasets?
A. Use the Analytics REST API and leverage the -query" resource.
B. Use the Analytics External Data API and leverage the "query" resource.
C. Export the dataset as an XLS file and use the Einstein Analytics Connector for Excel.
D. Export the dataset as a CSV file and load it to an external database.
Answer: B (LEAVE A REPLY)

NEW QUESTION: 76
Which two recommended techniques can be used to access tableau CRM data from a remote app or website? Choose 2 answers
A. Export the data to a CSV, copy it to a USB drive, and load it on the remote site.
B. Use HTTPS to call the /wave/query API, supplying an encoded SAQL query as a parameter.
C. Use Lightning out to embed a dashboard component in the remote site.
D. Use an Iframe to embed the Salesforce page in a remote site.
Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 77

What happens if you first disable Analytics, and then you re-enable Analytics later? Select 2

A. User permissions are removed from each defined permission set if Analytics is disabled. (Missed)

B. User permissions are not removed from each defined permission set if Analytics is disabled.

C. You must define the permission sets again if Analytics is re-enabled. (Missed)

D. You must not define the permission sets again if Analytics is re-enabled.

Answer: A,C (LEAVE A REPLY)

Reference:

https://blog.bessereau.eu/assets/pdfs/bi_admin_guide_setup.pdf

NEW QUESTION: 78

A manager at Cloud Kicks asks for data in a dashboard to be refreshed after the sync of an external connection to Google BigQuery.

How should the consultant accomplish this?

A. Schedule the recipe to run as event-based and check the Salesforce external connection syncs checkbox.

B. Create 3 Salesforce flow to trigger the recipe to run once the connection sync has finished running.

C. Check the scheduled date/time of the sync and schedule the recipe to run 15 minutes after the start time of the sync.

Answer: A (LEAVE A REPLY)

For Cloud Kicks' requirement to refresh dashboard data synchronously with the sync of an external connection to Google BigQuery, the most efficient method is:

Event-Based Triggers: Using CRM Analytics, you can set up recipes to run on an event-based trigger. This ensures that the recipe (which processes the data for the dashboard) only runs after the external data sync is completed.

Salesforce External Connection Syncs: By specifically targeting the synchronization event of the Salesforce external connection with Google BigQuery, the recipe ensures data consistency and timeliness without manual intervention.

Automation and Efficiency: This approach minimizes latency and maximizes data freshness, aligning data processing closely with data availability, thus enhancing dashboard accuracy.

NEW QUESTION: 79

Cloud Kicks has a dashboard that displays accounts and opportunities data in a table that contains actions to open the records in Salesforce. Since the company has allowed several accounts to be created with the same names, when users try to perform actions, they are prompted with only a record ID to select, leaving the users confused and unable to act.

How should the CRM Analytics consultant solve this problem?
A. Ask the admin to start applying duplicate rules based on the account's Name field.
B. Discuss with the stakeholders If the action Is really necessary for the table.
C. Insert more fields in the dataset action "Display Fields" so the users know which account they are acting on.
Answer: C (LEAVE A REPLY)

NEW QUESTION: 80
A Senior Sales Business Analyst asks for a dashboard that contains fiscal year product opportunities. Information is maintained in a spreadsheet which is comprehensive, but its contents often need to be explained. After sketching the dashboard, the consultant is ready to start building.
Which concept should be applied to this dashboard?
A. Limit widget actions and exploration so users will focus only on the high-level information.
B. Use the different chart types to make the dashboard interesting and appealing.
C. Design the dashboard with the desktop in mind and use the same layout for mobile devices for consistency.
D. Use charts to help users ask questions, not illustrate a conclusion.
Answer: D (LEAVE A REPLY)
https://help.salesforce.com/articleView?id=bi_dashboard_build_tips.htm&type=5

NEW QUESTION: 81
CRM Analytics team is asked to build a Service Analytics dashboard for the service agents.
What are the main "Deep Design Thinking" principles the team should keep in mind during the discovery sessions?
A. Purpose - Structure - Surface
B. Priority - Logic - Level of Granularity
C. Clarity - Efficiency - Consistency
Answer: A (LEAVE A REPLY)

NEW QUESTION: 82
The model quality metrics of an Einstein Discovery story indicate that the GINI coefficient in the four folds are 0.82, 0.83, 0.84, and 0.75, respectively.
Which two actions should a consultant take? Choose 2 answers
A. Deploy the story, because the variation in the metrics is within the normal range.
B. Research and check the dataset for outliers in the target field and the main predictors that are shown on top of the story.
C. Confirm that the overall GINI coefficient is good prior to deploying the story.
D. Do not deploy the story immediately, and research why one fold is performing worse than the others.
Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 83
Universal Containers (UC) has a "Sales Manager" dashboard. UC has a compare table that has multiple groupings and columns added showing the Total and Subtotals of the numeric values. A consultant is asked to add additional groups to enhance details about UC's customers.
Which feature should the consultant use to make the navigation of the compare tables easier for the end user?

A. Select the Enable Expand or Collapse option from the table properties.
B. Create the table using SAQL query to accommodate this and make It user friendly.
C. Scroll to the very end to see the details.
Answer: (SHOW ANSWER)

NEW QUESTION: 84
Universal Containers has a dashboard for sales managers. They need the ability to visualize the number of Closed Won opportunities by month, quarter, or year, and then display the result in a single chart. A CRM Analytics consultant creates a custom query to display three values:
ClosedDate_month, ClosedDate_ quarter, and ClosedDate_year.
What should the consultant do next?
A. Use result binding/interaction to update the grouping in the chart.
B. Use selection binding/interaction to update the measure In the chart.
C. Use selection binding/interaction to update the grouping In the chart.
Answer: C (LEAVE A REPLY)

NEW QUESTION: 85
A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, "OpportunityDataSet". This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.
If a user explores the "OpportunityDataSet" in Einstein Analytics, in which currency will the Amount values be shown?
A. In the connected user's currency
B. In the integration user's currency
C. In the currency that is set on the "currency" attribute in the dataset
D. In the currency that is set on the "currency" attribute in the dataflow
Answer: (SHOW ANSWER)
https://salesforce-trailblazer.com/einstein-analytics-multi-currency/

NEW QUESTION: 86
Universal Containers asks a CRM Analytics consultant to review the performance of its local data sync.
After removing unused objects and fields from connected data, what else should the consultant do to improve performance of the data sync?
A. Evaluate connection mode for each connected object.
B. Contact Salesforce Support to increase sync speed.
C. Enable fast sync in analytics settings.
Answer: A (LEAVE A REPLY)
To improve the performance of local data sync in Universal Containers, evaluating the connection mode for each connected object is a practical approach. Here's the rationale:
Optimization of Resources: Different connection modes (e.g., Full Sync, Incremental Sync) use different amounts of resources. Choosing the right mode for each object based on how frequently its data changes can optimize the sync process and reduce load times.

Efficient Data Handling: By tailoring the connection mode to the needs of specific data objects, the overall efficiency of the data sync process is improved, leading to faster refresh rates and more timely data availability.
Cost and Performance Balance: Evaluating and selecting the appropriate connection mode can also help balance performance needs with cost constraints, as some modes may consume more compute resources than others.

NEW QUESTION: 87
A consultant created a dashboard using Einstein Analytics for her client, a shipping company. It sources data from very large datasets. Now the client has requested that the consultant add more steps to the dashboard.
To ensure that the dashboard has acceptable performance, what two actions should the consultant take? Choose 2 answers
A. Avoid using conditional formatting.
B. Check if any steps can be reused for multiple purposes.
C. Replace AggregateFlex steps with SAQL steps.
D. Split the steps and charts into different pages in a dashboard.
Answer: (SHOW ANSWER)

NEW QUESTION: 88
Which permission gives you view-only access to Analytics?
A. None of above
B. Create and Edit Analytics Dashboard
C. Manage Analytics
D. Use Analytics
Answer: D (LEAVE A REPLY)

NEW QUESTION: 89
Which Einstein Analytics asset or assets are created when using an App Template to create an app?
A. The app, dataflows and datasets, and dashboards
B. An empty app
C. The app, dataflows and datasets, and users
D. The app, dataflows and datasets, dashboards, and permission sets
Answer: (SHOW ANSWER)

NEW QUESTION: 90
Can you share dashboards with others in your org?
A. No, you can't share dashboards.
B. Click on the "Share" icon on the lens. From there, you can set up sharing options, post a dashboard screenshot to Chatter, get a URL to share, or download a screenshot
C. Click on the "Share" icon on the dataset.
D. Click on the "Share" icon on the dashboard. From there, you can set up sharing options, post a dashboard screenshot to Chatter, get a URL to share, or download a screenshot.
Answer: D (LEAVE A REPLY)

NEW QUESTION: 91
A dashboard designer at Cloud Kicks creates a dashboard in CRM Analytics. The designer notices fields display on the dashboard with their API labels, such as "AccountId.Industry", and wants to change this behavior.
The designer also notices that the fields and their order appear to randomly change when a values table is created.
What should the CRM Analytics consultant explain to help the designer?
A. The default fields in a values table can be changed by reordering how fields appear in the JSON of the value table.
B. The default fields In a values table and the field labels can be modified in the dataset explorer.
C. The field labels can only be changed in the widget properties in the dashboard edit mode.
Answer: ([SHOW ANSWER]())
For the scenario at Cloud Kicks where fields display with their API labels and the fields in a values table seem to change order randomly, the correct approach is to modify these settings in the dataset explorer within CRM Analytics. This allows for a more intuitive display and control over how data is presented in dashboards.
Here's how these adjustments help:
Modifying Field Labels: Changing the field labels from their API names to more user-friendly names enhances readability and user experience. This can be done directly in the dataset explorer, which affects how fields appear across all dashboards utilizing that dataset.
Controlling Field Order: The order of fields in a values table can seem random if not explicitly set. By using the dataset explorer, a designer can specify the order in which fields appear, which then reflects consistently in the dashboard's values table.
This functionality is part of CRM Analytics' aim to provide flexible and customizable data visualization tools. Training on these features is available through various Salesforce Trailhead modules that discuss dashboard and dataset customization techniques, providing practical insights and guided tutorials to enhance dashboard design and user interaction.
Both these explanations are consistent with best practices as outlined in Salesforce's CRM Analytics documentation and the Trailhead educational content, ensuring that users are well-equipped to leverage the full capabilities of CRM Analytics for effective data management and presentation.

NEW QUESTION: 92
A Tableau CRM consultant is asked to add a new SalesTax field to a Product Sales dataset. The formula to calculate SalesTax is (SubTotal'CountyTax).
Which node should the consultant use in a recipe to calculate and insert SalesTax to the dataset?
A. Transform

B. Append
C. join
D. Update
Answer: A (LEAVE A REPLY)

NEW QUESTION: 93
Einstein Discovery gives you several different kinds of recommended insights. Which of these insights is descriptive?
A. What Happened
B. Why It Happened
C. Predictions & Improvements
D. What Is the Difference
Answer: A (LEAVE A REPLY)
https://trailhead.salesforce.com/en/content/learn/modules/understand_einstein_discovery_stories/use_stories

NEW QUESTION: 94
Exhibit:

Last Activity (Year)	Account Type	Column 1	Column 2
	Summary	297	[illegible]
2017	Customer	0	[illegible]
2018	Customer	297	[illegible]
	Prospect	0	1
	Wholesaler	0	2

Universal Containers has a Sales Manager dashboard. They need to build a table as shown in the graphic and calculate the summary as the first line in a compare table.
How can the summary be calculated'
A. Create a computeExpression field in the Dataflow to calculate the summary.
B. Use the Show Summary option in the compare table.
C. Use a SAQL query since the summary is not available in standard interface.
D. Add a formula field to calculate the summary.
Answer: B (LEAVE A REPLY)

NEW QUESTION: 95
Is there a need for a separate Permission Set Licence for an Analytics app?
A. No
B. Yes
Answer: B (LEAVE A REPLY)

NEW QUESTION: 96
When organizing information in an Einstein Analytics dashboard, what does the "Progressive Disclosure' design principle mean'

A. Intentionally omit specific details so that users can do ad-hoc exploration if needed for root-cause analysis.
B. Only provide the user with the level of detail they need to see, with the option to drill down deeper into more details.
C. Utilize the latest templates for the most modern look and feel.
D. Implement strict security predicates to minimize the amount of information displayed to users.
Answer: B (LEAVE A REPLY)

NEW QUESTION: 97
A CRM Analytics consultant is building a dashboard for Cloud Kicks that is embedded in a separate Lightning page called "Management Dashboard" using a CRM Analytics Dashboard Component. The system administrator and the contract manager should both have access. The system administrator is able to see the dashboard and the data, but the contract manager sees a blank Lightning page.
What is causing the issue?
A. The consultant has set up component visibility for the dashboard for system administrators only.
B. The consultant has set up a dashboard filter condition for data to be visible to system administrators only.
C. The consultant has set up/enabled a 'Hide on Error' feature for the dashboard while embedding it.
Answer: A (LEAVE A REPLY)
When embedding a CRM Analytics dashboard in a Lightning page using a CRM Analytics Dashboard Component, you must configure the component's visibility settings correctly to ensure that all relevant users have access. In this case, the issue arises because the system administrator can see the dashboard, but the contract manager cannot. The most likely cause is that the consultant has set the component visibility to display only for system administrators, which would prevent the contract manager from seeing the content. To resolve this issue, the consultant must modify the component visibility settings to include both the system administrator and contract manager profiles.
Reference: CRM Analytics and Lightning Components

NEW QUESTION: 98
How many external files can be uploaded to Einstein Analytics on rolling 24 hour basis?
A. 500 files per dataset
B. 100 files per dataset
C. 50 files Per dataset
D. 300 files per dataset
Answer: C (LEAVE A REPLY)

NEW QUESTION: 99
Universal Containers (UC) recently activated data sync in the CRM Analytics data manager. After running the sync, UC notices that the aggregate sum of a field within the company's dataset is different than what they manually calculated by summing the same data in the Salesforce object.
What is causing the issue with the newly synced data?
A. Differences involving formula fields
B. Differences involving trigger-updated fields
C. Differences involving flow-updated fields
Answer: A (LEAVE A REPLY)

NEW QUESTION: 100

The Universal Containers company used Einstein Analytics to create two datasets:

Dataset A: contains a list of activities with an "activityID" dimension and a "userID" dimension Dataset B: contains a list of users with a "userID" dimension The team wants to delete from Dataset A all activities related to users in Dataset B.

How can an Einstein Consultant help them achieve this?

A. Use the dataflow transformation "delete" and set "userID" as the deletion ID.

B. Use a combination of dataflow transformations: "augment" and "filter."

C. Use an external ETL tool to extract both datasets and delete records.

Answer: B (LEAVE A REPLY)

D, Use the recipe operation "delete" and set "userID" as the deletion ID.

NEW QUESTION: 101

A list widget is added to a dashboard with existing charts and tables. What must be true for the list widget to facet the dashboard charts and tables using widget properties?

A. The list, chart, and table steps must share a common name.

B. Chart and table steps must have their own list widgets.

C. The list, chart, and table steps must share the same dataset.

D. The list, chart, and table steps must share common dimensions from different datasets.

Answer: (SHOW ANSWER)

NEW QUESTION: 102

Which of the following is true about the Service Analytics Overview dashboard?

A. It's a great place to start your analysis.

B. All of the above.

C. It instantly provides key metrics on open cases, average time to close, first contact resolution, and customer satisfaction.

D. It lets you drill down to more detailed dashboards, like agent performance, channel review, and telephony metrics.

E. It's available on desktop and mobile.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 103

When you set up Analytics, which of the following features can you enable?

A. Low-fuel notifications

B. Sharing of apps with Communities

C. Access to the API

D. A and B

E. B and C

Answer: E (LEAVE A REPLY)

Community member should have assigned:

- 'Analytics for Communities' permission set license - a permission set that includes the 'View Analytics on Communities pages' Its possible to access API.

- for a user: API Enabled permission
- for all: Analytics =>Settings=>Grant all users access to Wave API for all users

NEW QUESTION: 104

A CRM Analytics consultant is reviewing results from an Einstein Discovery story with a business user. They agree with the findings but notice that none of the fields used in the story have a correlation value greater than 4%. The client is now concerned that the model may not be good enough to deploy.

Which action should the consultant take?

A. Edit the model accuracy settings and rerun it to evaluate the correlation.

B. A Identify additional data that may have a stronger relationship with the outcome variable.

C. Use the appropriate algorithm and update the model.

Answer: (SHOW ANSWER)

NEW QUESTION: 105

Before using bindings, you can try using facets to specify interactions between widgets.

A. True

B. False

Answer: (SHOW ANSWER)

NEW QUESTION: 106

You are asked to update and maintain your company's Einstein Analytics dashboards.

A request comes in for one of the dashboards that contains steps from different datasets. The request is to make it possible for a table from one dataset to be filtered by the results of a chart from another dataset. Your solution is to create a results binding.

Which three steps should you implement to create the binding?

A. Find source and target step names

B. Look up the API name of the source field

C. Look up the API name of the filtering field

D. Configure the results binding on the target step in the dashboard JSON.

Answer: (SHOW ANSWER)

NEW QUESTION: 107

A CRM Analytics consultant has been asked to bring data from an external database as well as five external Salesforce environments into CRM Analytics. Twenty-five objects have been enabled from the local Salesforce connector.

The requirements are:

* 10 objects should be enabled from an external database
* 12 objects each from three of the external Salesforce environments
* 15 objects each from the remaining two external Salesforce environments The consultant estimates each connector will, per object, bring between 1,000 and 1 million rows of data.

Which limit will be exceeded?

A. Total number of enabled objects

B. Salesforce external connector number of synced rows

C. Storage rows of data

Answer: A (LEAVE A REPLY)

In evaluating the scenario presented where multiple external sources and objects are being integrated into CRM Analytics, we need to consider the total number of enabled objects across all connections. Here's a breakdown:

10 objects from an external database

12 objects each from three external Salesforce environments, totaling 36 objects

15 objects each from two external Salesforce environments, totaling 30 objects

25 objects already enabled from the local Salesforce connector

This brings us to a total of 101 objects enabled, which may exceed typical limits on the number of objects that can be enabled in a CRM Analytics environment, depending on the specific Salesforce licensing and platform limits.

NEW QUESTION: 108

At Universal Containers, a dashboard is built to track sales metrics. The Opportunity amount field has conditional formatting added - it turns green for closed won and red for closed lost.

How should a CRM Analytics consultant enhance the dashboard design to become more accessible to users with color vision challenges?

A. Position Alt Texts next to the KPIs to make it more understandable.

B. Add up and down arrow next to the KPIs to make it more understandable.

C. Make the numbers bold to emphasize whether it is won or lost.

Answer: (SHOW ANSWER)

Enhancing accessibility, especially for users with color vision challenges, is critical. Adding up and down arrows next to the KPIs:

Visual Cues: Provides a non-color dependent method to indicate whether metrics are positive (up arrow) or negative (down arrow).

Accessibility: Improves understanding for users with color vision deficiencies, ensuring that the dashboard is inclusive.

User Experience: Enhances the overall usability of the dashboard by making the interpretation of data straightforward and less reliant on color.

NEW QUESTION: 109

When deploying a model to an existing Prediction, w number should be considered"1

A. 5: Limit of total number of Prediction Definitions.
B. 10: Limit of number of models under a Prediction Definition.
C. 20: Limit of number of models under a Prediction Definition.
D. 3: Limit of total number of Models.
Answer: B (LEAVE A REPLY)

NEW QUESTION: 110
Cloud Kicks (CK) has a dashboard in CRM Analytics with forecasting dat
a. One widget is a compare table using the timeseries function showing the quarterly forecast. However, CK is interested in enhancing the dashboard with a weekly forecast per customer.
How should CK achieve this?
A. An SAQL query with a timeseries statement specifying Opportunity Name as the partition and Y-M-W as the Date Cols
B. An SAQL query with a timeseries statement specifying Account Name as the partition and Y-M-W as the Date Cols
C. An SAQL query with @ timeseries statement specifying Account Name as the partition and Y-M-D as the Date Cols
Answer: B (LEAVE A REPLY)
To create a weekly forecast per customer, an SAQL (Salesforce Analytics Query Language) query can be used. The timeseries function generates forecast data based on a specified date range. In this case, the forecast is customer-specific, meaning the partition should be based on Account Name to ensure that the forecast is generated for each customer. The date column (Date Cols) should be set to Y-M-W to aggregate the forecast data on a weekly basis.

NEW QUESTION: 111
The Universal Containers company plans to upload target data from an external tool to Einstein Analytics so they can calculate the Sales team target attainments.
The target data changes every month, so the datasets need to be updated on a monthly basis. The target data is a CSV file that contains the Salesforce ID of the sales representative, the target amount, and the month of the target. For each sales representative, the file contains a target for every month of the current year as well as all previous years.
Based on this information, which operation should a consultant use with the Analytics External Data API to upload the file?
A. Overwrite
B. Append
C. Update
D. Upsert
Answer: A (LEAVE A REPLY)

NEW QUESTION: 112
Universal Containers (UC) builds three Einstein Discovery models in Salesforce to predict and maximize its revenue per customer. The models are for every region UC has a business: EMEA, AMER, and APAC.
How should a consultant help UC deploy the three Einstein models to Salesforce?
A. Filter the account data per region and deploy the same model to all segments.
B. Segment the account data per region and deploy the appropriate model for each segment.
C. Deploy the same mode! to all accounts and use an Apex trigger to segment the prediction.
Answer: (SHOW ANSWER)

In deploying Einstein Discovery models that are tailored to different regions (EMEA, AMER, and APAC), the best approach is to segment the account data by region and apply the specific model designed for each segment. This method ensures the following:

Relevance and Accuracy: Each model can be specialized to understand and predict based on regional dynamics, which may differ significantly across geographies in terms of market behavior, customer preferences, and economic conditions.

Efficiency: Deploying region-specific models avoids the dilution of predictive power that might occur if a single model were used across all regions, which could lead to less accurate predictions.

Scalability: This approach is scalable as UC can further refine each model as more regional data becomes available or as regional market conditions evolve.

NEW QUESTION: 113

The CRM Analytics consultant at Universal Containers (UC) has set up data sync for the Salesforce Opportunity object with the Amount currency field added. This is being used in multiple datasets and dashboards, as UC is a multi-currency organization.

The currency used in Salesforce records is set up in GBP but the data on the dashboard is converting to USD. Conversion logic is not set up on any of the recipes.

Why is the currency converting?

A. The ANS local currency is set up as USD.

B. The Integration User currency is set up as USD.

C. The org corporate currency is set up as USD.

Answer: C (LEAVE A REPLY)

In Salesforce CRM Analytics, when dealing with multi-currency environments, the system relies on the organization's corporate currency setting for reporting, unless explicitly overridden. In this case, even though the Opportunity data is stored in GBP in Salesforce, the dashboards are showing USD because the corporate currency for the org is set to USD. This behavior is expected unless currency conversion logic is implemented in the datasets or recipes.

The corporate currency serves as the default for currency fields in datasets and dashboards unless configured otherwise. This can be confirmed under the "Manage Currencies" settings in Salesforce.

NEW QUESTION: 114

What are various ways to incorporate blank space in a CRM Analytics dashboard?

A. 1. Use the "Cell Spacing" layout property.

2. Increase the dashboard granularity via columns, and use blank columns.

B. Use the "Fine" row height option in layout properties, and use blank rows, Use the "With Spacing" row height property.

C. 1. Increase the dashboard granularity via columns, and use blank columns.Use pages to break content into multiple tabs.

Answer: (SHOW ANSWER)

Incorporating blank space into a CRM Analytics dashboard can be achieved effectively through the following methods:

Cell Spacing Layout Property: This allows for consistent spacing between cells, helping to create a visually organized and less cluttered dashboard.

Increasing Dashboard Granularity via Columns: Using blank columns as a method to create deliberate space can help in visually separating different dashboard elements, enhancing readability and focus.

These methods ensure that the dashboard is not only functional but also aesthetically pleasing and easy to navigate.

NEW QUESTION: 115

Universal Containers (UC) creates a dataset, "Book11", containing a budget per region per month for the first 6 months of the year, as shown in the graphic below. Now, UC wants to create a lens showing the total budget for each region for each month. Every combination of region and month must be shown in the lens, even if there is no data.

#	Id	Region	Date	Budget
1	X00001	NORTH	01/01/2018	100
2	X00002	SOUTH	01/01/2018	100
3	X00003	-	01/02/2018	200
4	X00004	SOUTH	01/02/2018	100
5	X00005	SOUTH	01/03/2018	[illegible]
6	[illegible]	EAST	01/03/2018	300
7	X00007	NORTH	01/04/2018	0
8	X00008	-	01/04/2018	100
9	X00009	SOUTH	01/05/2018	500
10	X00010	EAST	01/05/2018	200

How should a CRM Analytics consultant help UC build this lens?

A. Use a "Compare Table" and add a column leveraging the "Running Total" function.

B. Use a "fill" statement in SAQL query with a "partition" parameter.

C. Use a "Compare Table" and use the "Show Totals" option.

Answer: (SHOW ANSWER)

NEW QUESTION: 116

A CRM Analytics consultant is adding direct data into an existing recipe. When trying to click on the input node, data preview is taking a long time to show any results.

How should the consultant resolve this?

A. Register the Salesforce object and use Filtered Rows under Data Preview Sampling.

B. Update the Sample Size under Data Preview Sampling to 5,000 rows.

C. Use the Filtered Rows sampling mode under Data Preview Sampling to filter records.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 117

Universal Containers builds a new sales dashboard and wants to make sure account managers can access the dashboard while traveling.

What should the consultant consider doing in this process?

A. A Set the optimal Dashboard width for the Phone layout to get a more accurate preview.

B. Make sure the dashboard automatically is optimized for mobile viewing.

C. Enable mobile optimization in the analytics settings under Setup.

Answer: (SHOW ANSWER)

NEW QUESTION: 118

A consultant wants to understand what the important predictors are in the story.

What are two places where this information can be found?

Choose 2 answers
A. In the Model Metrics section, where the top predictors are listed
B. In the Story Settings, where the strength of predictor fields is calculated and visualized. The consultant can sort the list of predictor fields accordingly.
C. In the Model Deployment Wizard while selecting the actionable fields
D. In the Einstein Recommendations for story improvement. If there are no recommendation to remove strongest predictors, the story doesn't hold any Important predictors but only weak (probably unrelated) terms.
Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 119
What can you change in a Compare Table formula column?
A. The formula and the name
B. The grouping
C. The measure
D. The filters
Answer: A (LEAVE A REPLY)

NEW QUESTION: 120
Exhibit:

2	X00002	SOUTH	01/01/2018	100
3	X00003	-	01/02/2018	[illegible]
4	X00004	SOUTH	[illegible]	100
5	X00005	SOUTH	01/03/2018	0
6	X00006	EAST	01/03/2018	[illegible]
7	X00007	NORTH	[illegible]	0
8	X00008		[illegible]	100
9	X00009	SOUTH	01/05/2018	500
10	X00010	EAST	01/05/2018	200
11	X00011	WEST	01/06/2018	700
12	X00012	EAST	01/06/2018	200

A shipping company created a dataset. "Bookll," containing budget per region per month for the first six months of 2018. The dataset is shown in the graphic. Now, they want to create a lens showing the total budget for each region for each month. Every combination of region and month must be shown in the lens, even if there is no data.
How can an Einstein Consultant help this company build this lens?
A. Use a "Compare Table" and add a column leveraging the "Running Total" function.
B. Use a "Compare Table" and use the "Show summary" option.
C. Use a SAQL query leveraging the "fill" statement with a "partition" parameter.
D. Use a SAQL query to create fake rows for any data that is missing data from the dataset.
Answer: C (LEAVE A REPLY)

NEW QUESTION: 121

A CRM Analytics consultant at Cloud Kicks wants to create a new dashboard that uses custom GeoJSON to display data; however, they are unable to upload the file via the user interface (UI).

Which action should the consultant take?

A. Add the system permission "Manage Analytics Custom Maps" to the permission set used.

B. Enable Custom maps with GeoJSON"" in the analytics settings.

C. Upload the GeoJSON via the API because it is NOT a function in the UI.

Answer: C (LEAVE A REPLY)

If a consultant at Cloud Kicks needs to use custom GeoJSON files for dashboard visualization and cannot upload the file via the CRM Analytics user interface (UI), the recommended action is to use the API for this purpose. Here's why this approach is suggested:

Functionality Limitation in UI: Currently, the CRM Analytics UI does not support direct uploads of GeoJSON files, which necessitates an alternative method.

API Flexibility: The API provides a more flexible route for uploading custom GeoJSON files, allowing consultants to integrate more complex or larger datasets that are not supported through standard UI functionalities.

Customization and Control: Using the API also offers greater control over how GeoJSON data is handled, processed, and utilized within CRM Analytics, catering to more advanced customization needs.

This method ensures that the consultant can fully utilize CRM Analytics' capabilities for creating highly customized geographic visualizations, thereby enhancing the analytical value of the dashboards.

NEW QUESTION: 122

An Einstein Analytics team reports that when they start their dataflow it runs successfully with no errors or warnings, but one of the fields does not return values when it is queried.

What can be the origin of this issue?

A. The user who runs the dataflow does not have access to the field.

B. The "Integration User Profile" does not have access to the field.

C. The ""Security User Profile" does not have access to the field.

D. The field does not contain any data in Salesforce.

Answer: (SHOW ANSWER)

NEW QUESTION: 123

A consultant is working with a credit card company that needs help with ongoing fraudulent transactions. The company provides a representative sample dataset for the consultant to analyze in Einstein Discovery. The story's initial assessment shows that a third-party payment app is the source of these fraudulent transactions. However, the company rejects this assessment outcome, stating they have not had a partnership with this payment app long enough for it to be a concern.

What is the recommended next step to improve the story outcome?

A. Use the credit card company's domain knowledge and exclude the third-party payment app from the story.

B. Make adjustments to the story to better demonstrate that the third-party payment app is the culprit.

C. Explain to the company that the story has returned unbiased results and the initial assessment is accurate.

D. Ask the credit card company for a more comprehensive dataset to analyze.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 124

A Tableau CRM consultant has just completed deployment of an analytic app containing a recipe plus several datasets and dashboards. While conducting post deployment a smoke test, the new datasets don't seem to have migrated.

What post migration step has likely been forgotten?

What post migration step has likely been forgotten?

A. Run the recipe

B. Provide read access on the datasets

C. Go to Analytics Settings in Setup and approve the deployment

D. Apply security predicates on datasets

Answer: A (LEAVE A REPLY)

NEW QUESTION: 125

Upper and lower limits on rows in discovery.

A. 1000 row minimum, 15,000,000 max

B. 00 row minimum, 20,000,000 max

C. 500 row minimum, 25,000,000 max

D. 3000 row minimum, 20,000,000 max

Answer: (SHOW ANSWER)

NEW QUESTION: 126

Philip adds a recently created Seed Bank Orders dataset to an Einstein Analytics app for which the Mosaic Seed Bank project team has the Viewer app role. How much data in the Seed Bank Orders dataset can a project team member see?

A. None of the data

B. All rows and fields in the datasets

C. Only rows designated by the Salesforce administrator

D. Only rows designated by the App Manager

Answer: (SHOW ANSWER)

NEW QUESTION: 127

Refer to the graphic.

Which conclusion can be made regarding the strength of the model shown?

A. The model is very weak and doesn't provide useful predictions due to the low threshold.

B. The strength of the model cannot be determined with the metrics shown.

C. The model is pretty good; the accuracy rating of .7597 means we can predict both wins and losses at a fairly high rate.

D. The model is very strong. A GINI coefficient of .535 shows that this model is very effective.

Answer: (SHOW ANSWER)