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NEW QUESTION: 1

UC is implementing sales cloud for patient management and would like to encrypt sensitive patient records being stored in files.

Which solution should a data architect recommend to solve this requirement?

- A. Implement shield platform encryption to encrypt files.
- B. Implement 3rd party App Exchange app to encrypt files.
- C. Store files outside of salesforce and access them to real time.
- D. Use classic encryption to encrypt files.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 2

DreamHouse Realty has a Salesforce deployment that manages Sales, Support, and Marketing efforts in a multi-system ERP environment. The company recently reached the limits of native reports and dashboards and needs options for providing more analytical insights.

What are two approaches an Architect should recommend? (Choose two.)

- A. AppExchange Apps
- B. Setup Audit Trails
- C. Einstein Analytics
- D. Weekly Snapshots

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 3

NTO would like to retrieve their SF orgs meta data programmatically for backup within a various external.

Which API is the best fit for accomplishing this task?

- A. SOAP API
- B. Bulk API in serial mode
- C. Metadata API
- D. Tooling API

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 4

Get Cloudy Consulting is introducing a data governance program that has a formal, cross-business-unit structure. The company is creating a team that will make decisions on enterprise-wide data governance.

Which two roles are appropriate as members of this team? (Choose two.)

- A. Data Domain Stewards
- B. Analytics/BI Owners
- C. Salesforce Administrators
- D. Operational Data Users

Answer: ([SHOW ANSWER](#))

Explanation/Reference:

NEW QUESTION: 5

Universal Containers (UC) owns a complex Salesforce org with many Apex classes, triggers, and automated processes that will modify records if available. UC has identified that, in its current development state, UC runs change of encountering race condition on the same record.

What should a data architect recommend to guarantee that records are not being updated at the same time?

- A. Disable classes or triggers that have the potential to obtain the same record.
- B. Refactor or optimize classes and trigger for maximum CPU performance.
- C. Migrate programmatic logic to processes and flows.
- D. Embed the keywords FOR UPDATE after SOQL statements.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 6

Universal Containers (UC) is expecting to have nearly 5 million shipments records in its Salesforce org. Each shipment record has up to 10 child shipment item records. The Shipment custom object has an Organization-wide Default (OWD) sharing model set to Private and the Shipment Item custom object has a Master-Detail relationship to Shipment. There are 25 sharing rules set on the Shipment custom object, which allow shipment

records to be shared to each of UC's 25 business areas around the globe. These sharing rules use public groups, one for each business area plus a number of groups for management and support roles. UC has a high turnover of Sales Reps and often needs to move Sales Reps between business areas in order to meet local demand. What feature would ensure that performance, when moving Sales Reps between regions, remains adequate while meeting existing requirements?

- A. Contact Salesforce to create Skinny tables on Shipment.
- B. Configure shipment OWD to Public Read/Write.
- C. Contact Salesforce to enable Defer Sharing Rules
- D. Implement data archiving for old Shipment records.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 7

United Containers (UC) has released a new disaster recovery (DR) policy that states that cloud solutions need a business continuity plan in place separate from the cloud provider's built-in data recovery solution.

Which solution should a data architect use to comply with the DR policy?

- A. Write a custom batch job to extract data changes nightly, and store on an external protected system
- B. Utilize an ETL tool to migrate data to an on-premise archive solution
- C. Leverage Salesforce weekly exports, and store data in flat files on a protected system
- D. Leverage a third-party tool that extracts Salesforce data/metadata, and stores the information in an external protected system

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 8

Universal Containers (UC) has a requirement to create an Account plan object that is related to the Account object. Each Account plan needs to have an Account object, but the accessibility requirement of the Account plan is different from the Account object. What should an Architect recommend?

- A. Create a custom account plan object as detail with Account as master with additional sharing rules to allow access.
- B. Create an account plan object with a lookup relations to Account without any validation rules to enforce the Account association.
- C. Create an account plan object with a lookup relationship to Account with validation rules to enforce the Account association.
- D. Create a custom account plan object as detail with Account as mater in a master-detail relationship.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 9

Universal Containers is planning out their archiving and purging plans going forward for their custom objects Topic__c and Comment__c. Several options are being considered, including analytics snapshots, offsite storage, scheduled purges, etc. Which three questions should be considered when designing an appropriate archiving strategy?

- A. Will the data being archived need to be reported on or accessed in any way in the future?
- B. Are there any regulatory restrictions that will influence the archiving and purging plans?
- C. If reporting is necessary, can the information be aggregated into fewer, summary records?
- D. Which profiles and users currently have access to these custom object records?
- E. How many fields are defined on the custom objects that need to be archived?

Answer: A,B,C ([LEAVE A REPLY](#))

NEW QUESTION: 10

Which two methods should be used when importing Leads into Salesforce to ensure there are no duplicate records? Choose 2 answers

- A. Create a Workflow Rule to check for duplicate records.
- B. Run the Salesforce Lead Mass de -duplication tool.
- C. Purchase an AppExchange Lead de -duplication application.
- D. Implement Salesforce Matching and Duplicate Rules.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 11

An Architect needs to assist Get Cloudy Consulting to maintain Lead data, even after Lead records are deleted and the Recycle Bin emptied.

What should the Architect do to implement this solution?

- A. Query Salesforce with the queryAll API method or using the ALL ROWS SOQL keywords.
- B. Use a Lead standard report and filter on the IsDeleted standard field.
- C. Send data to a Data Warehouse and mark Leads as deleted in that system.
- D. Use a Converted Lead report to display data on Leads that have been deleted.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 12

Universal Containers (UC) is implementing a formal, cross -business -unit data governance program As part of the program, UC will implement a team to make decisions on enterprise -wide data governance. Which two roles are appropriate as members of this team?

Choose

2 answers

- A. Salesforce Administrators
- B. Analytics/BI Owners

- C. Data Domain Stewards
- D. Operational Data Users

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 13

UC is planning a massive SF implementation with large volumes of data. As part of the org's implementation, several roles, territories, groups, and sharing rules have been configured. The data architect has been tasked with loading all of the required data, including user data, in a timely manner.

What should a data architect do to minimize data load times due to system calculations?

- A. Leverage the Bulk API and concurrent processing with multiple batches
- B. Enable granular locking to avoid "UNABLE _TO_LOCK_ROW" error.
- C. Load the data through data loader, and turn on parallel processing.
- D. Enable defer sharing calculations, and suspend sharing rule calculations

Answer: B (LEAVE A REPLY)

NEW QUESTION: 14

A large retail company has recently chosen SF as its CRM solution. They have the following record counts:

2500000 accounts

25000000 contacts

When doing an initial performance test, the data architect noticed an extremely slow response for reports and list views.

What should a data architect do to solve the performance issue?

- A. Create a skinny table to represent account and contact objects.
- B. Add custom indexes on frequently searched account and contact objects fields
- C. Load only the data that the users is permitted to access
- D. Limit data loading to the 2000 most recently created records.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 15

A customer wishes to migrate 700,000 Account records in a single migration into Salesforce. What is the recommended solution to migrate these records while minimizing migration time?

- A. Use Salesforce Soap API in serial mode.
- B. Use Salesforce Soap API in parallel mode.
- C. Use Salesforce Bulk API in parallel mode.
- D. Use Salesforce Bulk API in serial mode.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 16

Universal Containers (UC) is implementing Salesforce Sales Cloud and Service Cloud. As part of their implementation, they are planning to create a new custom object (Shipments), which will have a lookup relationship to Opportunities. When creating shipment records, Salesforce users need to manually input a customer reference, which is provided by customers, and will be stored in the Customer_Reference__c text custom field. Support agents will likely use this customer reference to search for Shipment records when resolving shipping issues. UC is expecting to have around 5 million shipment records created per year. What is the recommended solution to ensure that support agents using global search and reports can quickly find shipment records?

- A. Implement an archiving process for shipment records created after three years.
- B. Set Customer-Reference__c as an External ID (unique).
- C. Set Customer-Reference__c as an External ID (non-unique).
- D. Implement an archiving process for shipment records created after five years.

Answer: B (LEAVE A REPLY)

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NEW QUESTION: 17

The architect is planning a large data migration for Universal Containers from their legacy CRM system to Salesforce. What three things should the architect consider to optimize performance of the data migration? Choose 3 answers

- A. Determine if the legacy system is still in use.
- B. Review the time zones of the User loading the data.
- C. Deactivate approval processes and workflow rules.
- D. Remove custom indexes on the data being loaded.
- E. Defer sharing calculations of the Salesforce Org.

Answer: (SHOW ANSWER)

NEW QUESTION: 18

Ursa Major Solar has 4 million rows of data in Salesforce that are used in reports to assess historical trends.

Both performance and data storage limits have become an issue.

Which two strategies are appropriate when discussing the issue with stakeholders?

(Choose two.)

A. Configure the Salesforce Archiving feature to archive older records and remove them from the data storage limits.

B. Utilize Data Loader to extract data, aggregate it, and write it back to a custom object, then delete the original records.

C. Utilize scheduled batch Apex to copy aggregate information into a custom object and delete the original records.

D. Combine Analytics Snapshots with a purging plan by reporting on the snapshot data and deleting the original records.

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 19

Universal Containers (UC) has an open sharing model for its Salesforce users to allow all its Salesforce internal users to edit all contacts, regardless of who owns the contact. However, UC management wants to allow only the owner of a contact record to delete that contact. If a user does not own the contact, then the user should not be allowed to delete the record. How should the architect approach the project so that the requirements are met?

A. Set the profile of the users to remove delete permission from the Contact object.

B. Create a "before delete" trigger to check if the current user is not the owner.

C. Set the Sharing settings as Public Read Only for the Contact object.

D. Create a validation rule on the Contact object to check if the current user is not the owner.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 20

Universal Container (UC) has around 200,000 Customers (stored in Account object). They get 1 or 2 Orders every month from each Customer. Orders are stored in a custom object called "Order c"; this has about 50 fields. UC is expecting a growth of 10% year-over-year. What are two considerations an architect should consider to improve the performance of SOQL queries that retrieve data from the Order _c object? Choose 2 answers

A. Work with Salesforce Support to enable Skinny Tables.

B. Use SOQL queries without WHERE conditions.

C. Reduce the number of triggers on Order _c object.

D. Make the queries more selective using indexed fields.

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 21

A company needs to track field history on 50 Opportunity fields.

Which two actions can be taken to accomplish this goal? (Choose two.)

- A. Store a copy of the record when changed by using Analytic Snapshots.
- B. Select the 50 fields in the Opportunity Set History Tracking page.
- C. Create a custom object to store the previous and new field values.
- D. Create a custom object to store a copy of the record when changed.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 22

Universal Containers wants to implement a data -quality process to monitor the data that users are manually entering into the system through the Salesforce UI. Which approach should the architect recommend?

- A. Utilize a 3rd -party solution from the AppExchange for data uploads.
- B. Utilize an app from the AppExchange to create data -quality dashboards.
- C. Allow users to import their data using the Salesforce Import tools.
- D. Use Apex to validate the format of phone numbers and postal codes.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 23

Universal Containers (UC) has several custom Visualforce applications have been developed in which users are able to edit Opportunity records. UC struggles with data completeness on their Opportunity records and has decided to make certain fields required that have not been in the past. The newly required fields are dependent on the Stage of the Opportunity, such that certain fields are only required once an Opportunity advances to later stages. There are two fields. What is the simplest approach to handle this new requirement?

- A. Use a validation rule for each field that takes the Stage into consideration.
- B. Update the Opportunity page layout to mark these fields as required.
- C. Write an Apex trigger that checks each field when records are saved.
- D. Update these Opportunity field definitions in Setup to be required.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 24

Northern Trail outfitters in migrating to salesforce from a legacy CRM system that identifies the agent relationships in a look-up table.

What should the data architect do in order to migrate the data to Salesfoce?

- A. Create custom objects to store agent relationships.
- B. Migrate the data and assign to a non-person system user.
- C. Assign record owner based on relationship.
- D. Migrate to Salesforce without a record owner.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 25

DreamHouse Realty recently implemented a Sales Cloud. Managers have noticed that sales reps are entering an insufficient amount of data to run insightful reports and dashboards. The managers would like to monitor and measure data quality metrics. Which solution addresses this requirement?

- A. Run and generate reports to view the quality of sample data.
- B. Use custom objects and fields to calculate data quality.
- C. Utilize third-party AppExchange tools to measure and monitor data quality.
- D. Export the data to an enterprise data warehouse and use BI tools for data quality.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 26

DreamHouse Realty has a Salesforce org that is used to manage Contacts. What are two things an Architect should consider using to maintain data quality in this situation? (Choose two.)

- A. Use workflow to delete duplicate records.
- B. Use validation rules on new record create and edit.
- C. Utilize Salesforce duplicate management.
- D. Utilize the private sharing model.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 27

Universal Containers (UC) has implemented Sales Cloud for its entire sales organization, UC has built a custom object called projects_c that stores customers project detail and employee bitable hours.

The following requirements are needed:

A subnet of individuals from the finance team will need to access to the projects object for reporting and adjusting employee utilization.

The finance users will not access to any sales objects, but they will need to interact with the custom object.

Which license type a data architect recommend for the finance team that best meets the requirements?

- A. Sales Cloud
- B. Light Platform Start
- C. Lightning platform plus
- D. Service Cloud

Answer: (SHOW ANSWER)

NEW QUESTION: 28

Universal Containers has a large volume of Contact data going into Salesforce.com. There are 100,000 existing contact records. 200,000 new contacts will be loaded. The Contact object has an external ID field that is unique and must be populated for all existing records. What should the architect recommend to reduce data load processing time?

- A. Load Contact records together using the Streaming API via the Upsert operation.
- B. Delete all existing records, and then load all records together via the Insert operation.
- C. Load all records via the Upsert operation to determine new records vs. existing records.
- D. Load new records via the Insert operation and existing records via the Update operation.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 29

Universal Containers (UC) loads bulk leads and campaigns from third-party lead aggregators on a weekly and monthly basis. The expected lead record volume is 500K records per week, and the expected campaign records volume is 10K campaigns per week. After the upload, Lead records are shared with various sales agents via sharing rules and added as Campaign members via Apex triggers on Lead creation. UC agents work on leads for 6 months, but want to keep the records in the system for at least 1 year for reference. Compliance requires them to be stored for a minimum of 3 years. After that, data can be deleted. What statement is true with respect to a data archiving strategy for UC?

- A. UC can leverage recycle bin capability, which guarantees record storage for 15 days after deletion.
- B. UC can leverage a "tier"-based approach to classify the record storage need.
- C. UC can leverage the Salesforce Data Backup and Recovery feature for data archival needs.
- D. UC can store long-term lead records in custom storage objects to avoid counting against storage limits.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 30

Get Cloudy Consulting is migrating their legacy system's users and data to Salesforce. They will be creating

15,000 users, 1.5 million Account records, and 15 million Invoice records. The visibility of these records is controlled by a 50 owner and criteria-based sharing rules.

Get Cloudy Consulting needs to minimize data loading time during this migration to a new organization.

Which two approaches will accomplish this goal? (Choose two.)

- A. Create the users, upload all data, and then deploy the sharing rules.
- B. Defer sharing calculations until the data has finished uploading.
- C. Load all account records, and then load all user records.

D. Contact Salesforce to activate indexing before uploading the data.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 31

In a disparate multi -system ERP environment, where Salesforce is being deployed, what are two techniques that should be used to maintain data synchronization between systems? Choose 2 answers

- A. Integrate Salesforce with the ERP environment.
- B. Use workbench to update files within systems.
- C. Establish an MDM strategy to outline a single source of truth.
- D. Build synchronization reports and dashboards.

Answer: C,D ([LEAVE A REPLY](#))

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NEW QUESTION: 32

Universal Containers (UC) has deployed Salesforce to manage Marketing, Sales, and Support efforts in a multi -system ERP environment After reaching the limits of native reports & dashboards. UC leadership is looking to understand what options can be used to provide more analytical insights. What two approaches should an architect recommend? Choose 2 answers

- A. Setup Audit Trails
- B. Wave Analytics
- C. AppExchange Apps
- D. Weekly Snapshots

Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 33

What are two valid metadata types that should be included to document the data architecture of a Salesforce org? Choose 2 answers

- A. SecuritySettings

- B. RecordType
- C. Document
- D. CustomField

Answer: B,D ([LEAVE A REPLY](#))

NEW QUESTION: 34

Universal Containers (UC) recently migrated 1 billion customer related records from a legacy datastore to Heroku Postgres. A subset of the data needs to be synchronized with Salesforce so that service agents are able to support customers directly within the service console. The remaining non-synchronized set of data will need to be accessed by Salesforce at any point in time, but UC management is concerned about storage limitations.

What should a data architect recommend to meet these requirements with minimal effort?

- A. Use Heroku Connect to bidirectionally sync all data between systems
- B. As needed, make callouts into Heroku Postgres and persist the data in Salesforce
- C. Virtualize the remaining set of data with Salesforce Connect and external objects
- D. Migrate the data to big objects and leverage Async SOQL with custom objects

Answer: ([SHOW ANSWER](#))

Explanation/Reference: <https://www.heroku.com/connect>

NEW QUESTION: 35

Get Cloud Consulting needs to integrate two different systems with customer records into the Salesforce Account object. So that no duplicate records are created in Salesforce, Master Data Management will be used.

An Architect needs to determine which system is the system of record on a field level. What should the Architect do to achieve this goal?

- A. Key stakeholders should review any fields that share the same purpose between systems to see how they will be used in Salesforce.
- B. Master Data Management systems determine system of record, and the Architect doesn't have to think about what data is controlled by what system.
- C. The database schema for each external system should be reviewed, and fields with different names should always be separate fields in Salesforce.
- D. Any field that is an input field in either external system will be overwritten by the last record integrated and can never have a system of record.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 36

Ursa Major Solar provides home installment services to its customers. To track these home installments, the company uses Opportunities. At any given time, the status of the home installments can be one of the 10 values. Currently, Ursa Major Solar has 189,000 Opportunity records.

An Architect needs to create a new field to track home installment status opportunity while also improving data quality and avoiding data skew.

What should the Architect do?

- A. Create a picklist field, values sorted alphabetically.
- B. Create a Master-Detail to custom object InstallmentStatus_c.
- C. Create a text field and make it an external ID.
- D. Create a Lookup to custom object InstallmentStatus_c.

Answer: (SHOW ANSWER)

Explanation

NEW QUESTION: 37

Cloud Kicks has the following requirements:

- * Their Shipment custom object must always relate to a Product, a Sender, and a Receiver (all separate custom objects).
- * If a Shipment is currently associated with a Product, Sender, or Receiver, deletion of those records should not be allowed.
- * Each custom object must have separate sharing models.

What should an Architect do to fulfill these requirements?

- A. Create two Master-Detail and one Lookup relationship to the parent records.
- B. Create a required Lookup relationship to each of the three parent records.
- C. Create a Master-Detail relationship to each of the three parent records.
- D. Associate the Shipment to each parent record by using a VLOOKUP formula field.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 38

A customer is integrating two different systems with customer records into the Salesforce Account object Master Data Management will be used to ensure that no duplicate records are created in Salesforce. How can the architect determine which system is the system of record on a field level?

- A. Master Data Management systems determine system of record and the architect doesn't have to think about what data is controlled by what system.
- B. Review the database schema for each external system and any fields with different names should always be separate fields in Salesforce.
- C. Any Fields with the same purpose between the two systems should be reviewed by the key stakeholders to see how they will be used in Salesforce.
- D. Any field that is an input field in either external system will be overwritten by the last record integrated and can never have a system of record.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 39

Universal Containers has a public website with several forms that create Lead records in Salesforce using the REST API. When designing these forms, which two techniques will help maintain a high level of data quality?

- A. Prefer picklist form fields over free text fields, where possible.
- B. Ensure the website visitor is browsing using an HTTPS connection.
- C. Use cookies to track when visitors submit multiple forms.
- D. Do client-side validation of phone number and email field formats.

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 40

Northern Trail Outfitters has decided that it is going to build a channel sales portal with the following requirements:

1. External resellers are able to authenticate to the portal with a login.
2. Lead data, Opportunity data, and Order data are available to authenticated users.
3. Authenticated users may need to run reports and dashboards.
4. There is no need for more than 10 custom objects or additional file storage.

Which Community Cloud license type should a data architect recommend to meet the portal requirements?

- A. Customer Community Plus
- B. Customer Community
- C. Lightning External Apps Starter
- D. Partner Community

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 41

Universal Containers has a large number of Opportunity fields (100) that they want to track field history on.

Which two actions should an architect perform in order to meet this requirement? Choose 2 answers

- A. Create a custom object to store a copy of the record when changed.
- B. Select the 100 fields in the Opportunity Set History Tracking page.
- C. Use Analytic Snapshots to store a copy of the record when changed.
- D. Create a custom object to store the previous and new field values.

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 42

UC has one SF org (Org A) and recently acquired a secondary company with its own Salesforce org (Org B). UC has decided to keep the orgs running separately but would like to bidirectionally share opportunities between the orgs in near-real time.

Which 3 options should a data architect recommend to share data between Org A and Org B?

Choose 3 answers.

- A. Leverage middleware tools to bidirectionally send Opportunity data across orgs.
- B. Install a 3rd party AppExchange tool to handle the data sharing
- C. Develop an Apex class that pushes opportunity data between orgs daily via the Apex schedule.
- D. Leverage Heroku Connect and Heroku Postgres to bidirectionally sync Opportunities.
- E. Use Salesforce Connect and the cross-org adapter to visualize Opportunities into external objects

Answer: (SHOW ANSWER)

NEW QUESTION: 43

A customer is operating in a highly reputed industry and is planning to implement SF. The customer information maintained in SF, includes the following:

Personally, identifiable information (PII)

IP restrictions on profiles organized by Geographic location

Financial records that need to be private and accessible only by the assigned Sales associate.

User should not be allowed to export information from Salesforce.

Enterprise security has mandate access to be restricted to users within a specific geography and detail monitoring of user activity. Which 3 Salesforce shield capabilities should a data architect recommend? Choose 3 answers:

- A. Restrict access to SF from users outside specific geography
- B. Encrypt Sensitive Customer information maintained in SF.
- C. Transaction security policies to prevent export of SF Data.
- D. Event monitoring to monitor all user activities
- E. Prevent Sales users access to customer PII information

Answer: (SHOW ANSWER)

NEW QUESTION: 44

Global Containers (GC) just acquired Universal Containers (UC). Both companies use Salesforce. and as part of the acquisition, all of the data for the UC Salesforce instance (source) must be migrated into the GC Salesforce instance (target). Universal Containers has over 5 million Case records. What should the architect consider when trying to optimize the data load time?

- A. Use the Salesforce Org Migration Tool from the Setup Data Management menu.
- B. Load Case data directly leveraging Salesforce-to-Salesforce functionality.
- C. Break the load into multiple sets of data to be loaded using Bulk API parallel processes.
- D. Pre-process the data, then use Data Loader with SOAP API to upsert with zip compression enabled.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 45

Members of DreamHouse Realty sales team are reporting that searches are yielding too many irrelevant, outdated records. Management requires that data for historical reporting. DreamHouse Realty has enough data storage.

In this situation, which strategy should a data architect use to ensure a better user experience for the Sales Reps?

- A. Archive and purge old data from Salesforce on a monthly basis.
- B. Hide old data from Sales Reps by setting data access to Private.
- C. Hide old data from Sales Reps by creating a Permission Set.
- D. Use Batch Apex to archive old data on a rolling nightly basis.

Answer: (SHOW ANSWER)

NEW QUESTION: 46

UC is planning a massive SF implementation with large volumes of data

a. As part of the org's implementation, several roles, territories, groups, and sharing rules have been configured. The data architect has been tasked with loading all of the required data, including user data, in a timely manner.

What should a data architect do to minimize data load times due to system calculations?

- A. Enable defer sharing calculations, and suspend sharing rule calculations
- B. Enable granular locking to avoid "UNABLE _TO_LOCK_ROW" error.
- C. Load the data through data loader, and turn on parallel processing.
- D. Leverage the Bulk API and concurrent processing with multiple batches

Answer: A (LEAVE A REPLY)

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NEW QUESTION: 47

NTO has been using salesforce for sales and service for 10 years. For the past 2 years, the marketing group has noticed a raise from 0 to 35 % in returned mail when sending mail using the contact information stored in salesforce.

Which solution should the data architect use to reduce the amount of returned mails?

- A. Delete contacts when the mail is returned to save postal cost to NTO.
- B. Email all customer and asked them to verify their information and to call NTO if their address is incorrect.
- C. Have the sales team to call all existing customers and ask to verify the contact details.
- D. Use a 3rd party data source to update contact information in salesforce.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 48

Universal Containers is setting up an external Business Intelligence (BI) system and wants to extract 1,000,000 Contact records. What should be recommended to avoid timeouts during the export process?

- A. Utilize the Bulk API to export the data.
- B. Schedule a Batch Apex job to export the data.
- C. Use GZIP compression to export the data.
- D. Use the SOAP API to export data.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 49

Universal Containers (UC) has implemented Sales Cloud for its entire sales organization. UC has built a custom object called Projects_c that stores customer project details and employee billable hours.

The following requirements are needed:

1. A subset of individuals from the finance team will need access to the Projects object for reporting and adjusting employee utilization.
2. The finance users will not need access to any sales objects, but they will need to interact with the custom object.

Which license type should a data architect recommend for the finance team that best meets the requirements?

- A. Sales Cloud
- B. Lightning Platform Starter
- C. Service Cloud
- D. Lightning Platform Plus

Answer: D (LEAVE A REPLY)

NEW QUESTION: 50

A casino is implementing salesforce and is planning to build a customer 360 view for a customer who visits its resorts. The casino currently maintained the following systems that records customer activity:

1. Point of sales system: All purchases for a customer.
2. Salesforce: All customer service activity and sales activity for a customer.
3. Mobile app: All bookings, preferences and browser activity for a customer.

4. Marketing: All email, SMS and social campaigns for a customer.

Customer service agents using salesforce would like to view the activities from all system to provide supports to customers. The information has to be current and real time.

What strategy should the data architect implement to satisfy this requirement?

- A. Migrate customer activities from all 4 systems into salesforce.
- B. Periodically upload summary information in salesforce to build 360 view.
- C. Explore external data sources in salesforce to build 360 view of customer.
- D. Use a customer data mart to view the 360 view of customer.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 51

Universal Containers (UC) is implementing its new Internet of Things technology, which consists of smart containers that provide information on container temperature and humidity updated every 10 minutes back to UC. There are roughly 10,000 containers equipped with this technology with the number expected to increase to 50,000 across the next five years. It is essential that Salesforce user have access to current and historical temperature and humidity data for each container. What is the recommended solution?

- A. Create a new Container Reading custom object with a master-detail relationship to Container which is created when a new measure is received for a specific container. Implement an archiving process that runs every hour.
- B. Create a new Lightning Component that displays last humidity and temperature data for a specific container and can also display historical trends obtaining relevant data from UC's existing data warehouse.
- C. Create new custom fields for temperature and humidity in the existing Container custom object, as well as an external ID field that is unique for each container. These custom fields are updated when a new measure is received.
- D. Create a new Container Reading custom object, which is created when a new measure is received for a specific container. The Container Reading custom object has a master-detail relationship to the container object.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 52

Universal Containers is migrating individual customers (B2C) data from legacy systems to Salesforce. There are millions of customers stored as account and contacts in the legacy database.

Which object model should a data architect configure within Salesforce?

- A. Leverage standard account and contact object in Salesforce
- B. Leverage custom person account object in Salesforce
- C. Leverage person account object in Salesforce
- D. Leverage custom account and contact object in Salesforce

Answer: C (LEAVE A REPLY)

NEW QUESTION: 53

DreamHouse Realty needs an Architect to develop a solution that will integrate data and resolve duplicates and discrepancies between Salesforce and one or more external systems.

What are two important questions the Architect should answer when determining whether to use Master Data Management in the solution? (Choose two.)

- A. Are the systems cloud-based or on-premise?
- B. Will Salesforce replace a legacy system?
- C. Does the system of record change for different tables?
- D. How many systems are integrating with each other?

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 54

UC has to built a B2C ecommerce site on Heroku that shares customer and order data with a Heroku Postgres database. UC is currently utilizing Postgres as the single source of truth for both customers and orders. UC has asked a data architect to replicate the data into salesforce so that salesforce can now act as the system of record.

What are the 3 considerations that data architect should weigh before implementing this requirement? Choose 23 answers:

- A. Ensure the data is CRM center and able to populate standard of custom objects.
- B. Consider whether the data is required for sales reports, dashboards and KPI's.
- C. Determine if the data is driver of key process implemented within salesforce.
- D. Ensure there is a tight relationship between order data and an enterprise resource plaining (ERP) application.
- E. A selection of the tool required to replicate the data.
 - a. - Heroku Connect is required but this is confusing

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 55

Northern trail Outfitters (NTO) runs its entire out of an enterprise data warehouse (EDW), NTD's sales team starting to use Salesforce after a recent implementation, but currently lacks data required to advanced and opportunity to the next stage.

NTO's management has research Salesforce Connect and would like to use It to virtualize and report on data from the EDW within Salesforce. NTO will be running thousands of reports per day across 10 to 15 external objects.

What should a data architect consider before implementing Salesforce Connect for reporting?

- A. Maximum page size for server-driven paging
- B. OData callout limits per day
- C. Maximum number for records returned

D. Maximum external objects per org

Answer: B (LEAVE A REPLY)

NEW QUESTION: 56

The Chief Technology Officer (CTO) of Ursa Major Solar wants error messages to appear when a future date is detected in a custom AnniversaryDate_c field on the Contact object. Additionally, the CTO wants the ability to translate the error messages.

Which two approaches should an Architect use to fulfill this requirement? (Choose two.)

A. Create a workflow field update to set the standard ErrorMessage field.

B. Implement an external validation API with translation functionality.

C. Create a trigger on Contact and add an error to the record with a custom label.

D. Create a validation rule and translate the error message with translation workbench.

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 57

Universal Containers (UC) is planning to launch its Customer Community. The community will allow user to register shipment requests which are then processed by UC employees. Shipment requests contain header information, and then a list of no more than 5 items being shipped. UC will initially roll out its community to 5,000 customers in Europe, and will ultimately roll out to 20,000 customers worldwide within the next two years. UC expects an average of 10 shipment requests per week per customer. UC wants customers to be able to view up to three years of shipment requests and use Salesforce reports. What is the recommended solution for UC's Data Architect to address the requirements?

A. Create an external custom object to track shipment requests with five lookup custom fields for each item being shipped. External objects are stored off-platform in Heroku's Postgres database.

B. Create an external custom object to track shipment requests and a child external object to track shipment items. External objects are stored off-platform in Heroku's Postgres database.

C. Create a custom object to track shipment requests with five lookup custom fields for each item being shipped Implement an archiving process that moves data off-platform after three years.

D. Create a custom object to track shipment requests and a child custom object to track shipment items. Implement an archiving process that moves data off-platform after three years.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 58

Universal Containers (UC) has a Salesforce instance with over 10,000 Account records. They have noticed similar, but not identical. Account names and addresses. What should UC do to ensure proper data quality?

- A.** Enable Account de -duplication by creating matching rules in Salesforce, which will mass merge duplicate Accounts.
- B.** Run a report, find Accounts whose name starts with the same five characters, then merge those Accounts.
- C.** Make the Account Owner clean their Accounts' addresses, then merge Accounts with the same address.
- D.** Use a service to standardize Account addresses, then use a 3rd -party tool to merge Accounts based on rules.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 59

What 2 data management policies does the data classification feature allow customers to classify in salesforce? Choose 2 answers:

- A.** Compliance categorization policy.
- B.** Data sensitivity policy.
- C.** Data governance policy.
- D.** Reference data policy.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 60

UC has a variety of systems across its technology landscape, including SF, legacy enterprise resource planning (ERP) applications and homegrown CRM tools. UC has decided that they would like to consolidate all customer, opportunity and order data into Salesforce as part of its master data management (MDM) strategy.

What are the 3 key steps that a data architect should take when merging data from multiple systems into Salesforce? Choose 3 answers:

- A.** Work with Stakeholders to define record and field survivorship rules
- B.** Utilize an ETL tool to merge, transform and de-duplicate data.
- C.** Install a 3rd party AppExchange tool to handle the merger
- D.** Create new fields to store additional values from all the systems.
- E.** Analyze each system's data model and perform gap analysis

Answer: B,C,E ([LEAVE A REPLY](#))

NEW QUESTION: 61

Northern Trail Outfitters (NTO) has implemented Salesforce for its sales users. The opportunity management in Salesforce is implemented as follows:

1. Sales users enter their opportunities in Salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update Opportunity Amount field on opportunities on a daily basis.
3. PPS is the trusted source within NTO for Opportunity Amount.

4. NTO uses Opportunity Forecast for its sales planning and management.

Sales users have noticed that their updates to the Opportunity Amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overwriting issue?

A. Change PPS integration to update only Opportunity Amount field when the value is null.

B. Create a custom field for Opportunity amount that PPS updates separating the field sales user updates.

C. Change Opportunity Amount field access to Read Only for sales users using field-level security.

D. Create a custom field for Opportunity Amount that sales users update separating the field that PPS updates.

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 62

Northern Trail Outfitters (NTO) is in the process of evaluating big objects to store large amounts of asset data from an external system. NTO will need to report on this asset data weekly.

Which two native tools should a data architect recommend to achieve this reporting requirement? (Choose two.)

A. Async SOQL with a custom object

B. Standard SOQL queries

C. Einstein Analytics

D. Standard reports and dashboards

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 63

Northern Trail Outfitters (NTO) has the following systems:

Customer master-source of truth for customer information

Service cloud-customer support

Marketing cloud-marketing support

Enterprise data warehouse-business reporting

The customer data is duplicated across all these system and are not kept in sync.

Customers are also complaining that they get repeated marketing emails and have to call into update their information.

NTO is planning to implement master data management (MDM) solution across the enterprise.

Which three data will an MDM tool solve?

Choose 3 answers

- A. Data loss and recovery
- B. Data standardization
- C. Data accuracy and quality
- D. Data completeness
- E. Data duplication

Answer: B,C,E (LEAVE A REPLY)

NEW QUESTION: 64

Universal Containers (UC) uses the following Salesforce products:

Sales Cloud for customer management.

Marketing Cloud for marketing.

Einstein Analytics for business reporting.

UC occasionally gets a list of prospects from third-party source as comma-separated values (CSV) files for marketing purposes. Historically, UC would load contact Lead object in Salesforce and sync to Marketing Cloud to send marketing communications. The number of records in the Lead object has grown over time and has been consuming large amounts of storage in Sales Cloud, UC is looking for recommendations to reduce the storage and advice on how to optimize the marketing Cloud to send marketing communications. The number of records in the Lead object has grown over time and has been consuming large amounts of storage in Sales Cloud, UC is looking for recommendations to reduce the storage and advice on how to optimize the marketing process.

What should a data architect recommend to UC in order to immediately avoid storage issues in the future?

- A. Load the CSV files in Einstein Analytics and sync with Marketing Cloud prior to sending marketing communications ;
- B. Load the CSV files in an external database and sync with Marketing Cloud prior to sending marketing communications.
- C. Load the contacts directly to Marketing Cloud and have a reconciliation process to track prospects that are converted to customers.
- D. Continue to use the existing process to use Lead object to sync with Marketing Cloud and delete Lead records from Sales after the sync is complete.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 65

Company S was recently acquired by Company

T. As part of the acquisition, all of the data for the Company S's Salesforce instance (source) must be migrated into the Company T's Salesforce instance (target). Company S has 6 million Case records.

An Architect has been tasked with optimizing the data load time.

What should the Architect consider to achieve this goal?

- A. Load the data in multiple sets using Bulk API parallel processes.
- B. Utilize the Salesforce Org Migration Tool from the Setup Data Management menu.
- C. Pre-process the data, then use Data Loader with SOAP API to upsert with zip compression enabled.
- D. Directly leverage Salesforce-to-Salesforce functionality to load Case data.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 66

Every year, Ursa Major Solar has more than 1 million orders. Each order contains an average of 10 line items. The Chief Executive Officer (CEO) needs the Sales Reps to see how much money each customer generates year-over-year. However, data storage is running low in Salesforce.

Which approach for data archiving is appropriate for this scenario?

- A. 1. Annually export and delete order line items. 2. Store them in a zip file in case the data is needed later.
- B. 1. Annually export and delete orders and order line items. 2. Store them in a zip file in case the data is needed later.
- C. 1. Annually aggregate order amount data to store in a custom object. 2. Delete those orders and order line items.
- D. 1. Annually delete orders and order line items. 2. Ensure the customer has order information in another system.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 67

A manager at Cloud Kicks is importing Leads into Salesforce and needs to avoid creating duplicate records.

Which two approaches should the manager take to achieve this goal? (Choose two.)

- A. Acquire an AppExchange Lead de-duplication application.
- B. Run the Salesforce Lead Mass de-duplication tool.
- C. Implement Salesforce Matching and Duplicate Rules.
- D. Create a Workflow Rule to check for duplicate records.

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 68

UC has millions of Cases and are running out of storage. Some user groups need to have access to historical cases for up to 7 years.

Which 2 solutions should a data architect recommend in order to minimize performance and storage issues?

Choose 2 answers:

- A. Create a custom object to store case history and run reports on it.
- B. Leverage big object to archive case data and lightning components to show archived data.
- C. Export data out of salesforce and store in Flat files on external system.
- D. Leverage on premise data archival and build integration to view archived data.

Answer: B,D (LEAVE A REPLY)

NEW QUESTION: 69

Get Cloudy Consulting uses an invoicing system that has specific requirements. One requirement is that attachments associated with the Invoice_c custom object be classified by Types (i.e., "Purchase Order", "Receipt", etc.) so that reporting can be performed on invoices showing the number of attachments grouped by Type.

What should an Architect do to categorize the attachments to fulfill these requirements?

- A. Create a custom picklist field for the Type on the standard Attachment object with the values.
- B. Add additional options to the standard ContentType picklist field for the Attachment object.
- C. Create a custom object related to the Invoice object with a picklist field for the Type.
- D. Add a ContentType picklist field to the Attachment layout and create additional picklist options.

Answer: (SHOW ANSWER)

NEW QUESTION: 70

An Architect needs information about who is creating, changing, or deleting certain fields within the past four months.

How can the Architect access this information?

- A. Create a field history report for the fields in question.
- B. After exporting the metadata, search it for the fields in question.
- C. After exporting the setup audit trail, find the fields in question.
- D. Remove "customize application" permissions from everyone else.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 71

Cloud Kicks has the following requirements:

- They want to automatically archive all inactive Account data that is older than 3 years.
- The information does not need to remain accessible within the application.

Which two approaches should the Architect recommend to meet this requirement?

(Choose two.)

- A.** Schedule jobs to export and delete using an ETL tool.
- B.** Export the data by using the Force.com Workbench.
- C.** Schedule a weekly export file from the Salesforce UI.
- D.** Schedule jobs to export and delete using the Data Loader.

Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 72

Managers at Universal Containers (UC) have noticed that shipment records (a custom object) are being sent to the shipping department with bad address data. Specifically, addresses have missing data like City and poorly formatted Postal codes. Which two approaches will solve this issue? Choose 2 answers

- A.** Use a Validation Rule using REGEX to ensure proper Postal Code formatting.
- B.** Use a Validation Rule using CONTAINS to ensure address fields contain data.
- C.** Edit each of the page layouts to require that each address field contains data.
- D.** Write an Apex Trigger to require all of the fields on the page layouts.

Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 73

During the implementation of Salesforce a customer has the following requirements for Sales Order:

1. Sales Order information needs to be shown to users in Salesforce.
2. Sales Orders are maintained in the on-premise enterprise resource planning (ERP).
3. Sales Order information has more than 150 million records.
4. Sales Orders will not be updated in Salesforce.

What should a data architect recommend for maintaining Sales Orders in Salesforce?

- A.** Use external objects to maintain Sales Orders in Salesforce.
- B.** Use custom big objects to maintain Sales Orders in Salesforce.
- C.** Use Standard Order object to maintain Sales Orders in Salesforce.
- D.** Use custom objects to maintain Sales Orders in Salesforce.

Answer: A (LEAVE A REPLY)

Order object with external systems to maintain a real-time order system and increase the productivity of your organization.

Reference:

<https://www.mstsolutions.com/technical/standard-order-object-in-salesforce/>

NEW QUESTION: 74

Universal Containers has received complaints that customers are being called by multiple Sales Reps where the second Sales Rep that calls is unaware of the previous call by their coworker. What is a data quality problem that could cause this?

- A. Customer phone number has changed on the Contact record.
- B. Duplicate Activity records on a Contact.
- C. Missing phone number on the Contact record.
- D. Duplicate Contact records exist in the system.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 75

Cloud Kicks has a Salesforce instance with 12,000 Account records. Managers at the company have noticed similar, but not identical, Account names and addresses. The Chief Technology Officer (CTO) at Cloud Kicks is concerned about proper data quality.

Which steps should the CTO take to address this issue?

- A. 1. Enable Account de-duplication by creating matching rules in Salesforce.
2. The system will then mass merge duplicate Accounts.
- B. 1. Have the Account Owner clean their Accounts' addresses.
2. Merge Accounts with the same address.
- C. 1. Use a service to standardize Account addresses.
2. Use a 3rd-party tool to merge Accounts based on rules.
- D. 1. Run a report.
2. Find Accounts whose name starts with the same five characters, and merge those Accounts.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 76

DreamHouse Realty has a data model as shown in the image. The Project object has a private sharing model, and it has Roll-Up summary fields to calculate the number of resources assigned to the project, total hours for the project, and the number of work items associated to the project.

There will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.

What should the Architect consider in this situation?

- A. Load all data after deferring sharing calculations.
- B. Calculate summary values instead of Roll-Up by using triggers.
- C. Load all data using external IDs to link to parent records.
- D. Calculate summary values instead of Roll-Up by using workflow.

Answer: A (LEAVE A REPLY)

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NEW QUESTION: 77

Universal Containers keeps its Account data in Salesforce and its Invoice data in a third-party ERP system.

They have connected the Invoice data through a Salesforce external object. They want data from both Accounts and Invoices visible in one report in one place. What two approaches should an architect suggest for achieving this solution? Choose 2 answers

- A.** Create a report combining data from the Account standard object and the Invoices external object.
- B.** Create a report in an external system combining Salesforce Account data and Invoice data from the ERP.
- C.** Create a Visualforce page combining Salesforce Account data and Invoice external object data.
- D.** Create a separate Salesforce report for Accounts and Invoices and combine them in a dashboard.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 78

UC has migrated its Back-office data into an on-premise database with REST API access. UC recently implemented Sales cloud for its sales organization. But users are complaining about a lack of order data inside SF.

UC is concerned about SF storage limits but would still like Sales cloud to have access to the data.

Which design patterns should a data architect select to satisfy the requirement?

- A.** Use SF Connect to virtualize the data in SF and avoid storage limits.
- B.** Migrate and persist the data in SF to take advantage of native functionality.
- C.** Develop a bidirectional integration between the on-premise system and Salesforce.
- D.** Build a UI for the on-premise system and iframe it in Salesforce

Answer: A (LEAVE A REPLY)

NEW QUESTION: 79

Universal Containers (UC) is transitioning from Classic to Lightning Experience. What does UC need to do to ensure users have access to its notices and attachments in Lightning Experience?

- A. Manually upload Notes in Lightning Experience.
- B. Manually upload Attachments in Lightning Experience.
- C. Migrate Notes and Attachment to Enhanced Notes and Files a migration tool
- D. Add Notes and Attachments Related List to page Layout in Lightning Experience.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 80

UC is building a salesforce application to track contacts and their respective conferences that they have attended with the following requirements:

1. Contacts will be stored in the standard contact object.
2. Conferences will be stored in a custom conference__c object.
3. Each contact may attend multiple conferences and each conference may be related to multiple contacts.

How should a data architect model the relationship between the contact and conference objects?

- A. Create a master detail relationship field on the Conference object.
- B. Create a lookup relationship field on contact object.
- C. Implement a Contact Conference junction object with master detail relationship to both contact and conference__c.
- D. Create a master detail relationship field on the Contact object.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 81

Ursa Major Solar has the following two systems:

- Salesforce
- On-premise ERP system

Opportunity records need to be copied to the ERP once they reach a Closed/Won Stage. The Opportunity record in the ERP system will be read-only for all fields copied in from Salesforce.

An Architect needs to recommend a real-time approach that fulfills these requirements.

Which recommendation is appropriate?

- A. Create a workflow rule with Outbound Messaging that sends Opportunity data.
- B. Implement an hourly integration to send Salesforce Opportunities to the ERP system.
- C. Implement a Master Data Management system to determine system of record.
- D. Have an ERP poll Salesforce nightly and bring in the desired Opportunities.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 82

An Architect needs to document the data architecture for a multi-system, enterprise Salesforce implementation.

Which two key artifacts should the Architect use? (Choose two.)

- A. Integration specification
- B. User stories
- C. Data model
- D. Non-functional requirements

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 83

Universal Containers wishes to maintain Lead data from Leads even after they are deleted and cleared from the Recycle Bin. What approach should be implemented to achieve this solution?

- A. Query Salesforce with the queryAll API method or using the ALL ROWS SOQL keywords.
- B. Send data to a Data Warehouse and mark Leads as deleted in that system.
- C. Use a Lead standard report and filter on the IsDeleted standard field.
- D. Use a Converted Lead report to display data on Leads that have been deleted.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 84

Which three options can prevent your SOQL queries from being selective?

- A. Performing large loads and deletions.
- B. Using NOT and != operators.
- C. Using leading % wildcards.
- D. Using trailing % wildcards.
- E. Using a custom index on a deterministic formula field.

Answer: B,C,E (LEAVE A REPLY)

NEW QUESTION: 85

To avoid creating duplicate Contacts, a customer frequently uses Data Loader to upsert Contact records into Salesforce. What common error should the data architect be aware of when using upsert?

- A. Errors with duplicate external Id values within the same CSV file.
- B. Errors with using the wrong external Id will cause the load to fail.
- C. Errors with records being updated and inserted in the same CSV file.
- D. Errors when a duplicate Contact name is found cause upsert to fail.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 86

NTO has implemented salesforce for its sales users. The opportunity management in salesforce is implemented as follows:

1. Sales users enter their opportunities in salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update opportunity amount field on opportunities on a daily basis.
3. PPS is the trusted source within the NTO for opportunity amount.
4. NTO uses opportunity forecast for its sales planning and management.

Sales users have noticed that their updates to the opportunity amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overriding issue?

- A.** Change opportunity amount field access to read only for sales users using field level security.
- B.** Change PPS integration to update only opportunity amount fields when values is NULL.
- C.** Create a custom field for opportunity amount that sales users update separating the fields that PPS updates.
- D.** Create a custom field for opportunity amount that PPS updates separating the field that sales user updates.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 87

Universal Containers (UC) is concerned about the accuracy of their Customer information in Salesforce. They have recently created an enterprise-wide trusted source MDM for Customer data which they have certified to be accurate. UC has over 20 million unique customer records in the trusted source and Salesforce. What should an Architect recommend to ensure the data in Salesforce is identical to the MDM?

- A.** Extract the Salesforce data into Excel and manually compare this against the trusted source.
- B.** Load the Trusted Source data into Salesforce and run an Apex Batch job to find difference.
- C.** Use an AppExchange package for Data Quality to match Salesforce data against the Trusted source.
- D.** Leave the data in Salesforce alone and assume that it will auto-correct itself over time.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 88

UC has large amount of orders coming in from its online portal. Historically all order are assigned to a generic user.

Which 2 measures should data architect recommend to avoid any performance issues while working with large number of order records? Choose 2 answers:

- A.** Create a role at top of role hierarchy and assign the role to the generic user.

- B.** Clear the role field in the generic user record.
- C.** Salesforce handles the assignment of orders automatically and there is no performance impact.
- D.** Create a pool of generic users and distribute the assignment of memory to the pool of users.

Answer: A,B ([LEAVE A REPLY](#))

NEW QUESTION: 89

Universal Container (UC) stores 10 million rows of inventory data in a cloud database, As part of creating a connected experience in Salesforce, UC would like to this inventory data to Sales Cloud without a import. UC has asked its data architect to determine if Salesforce Connect is needed.

Which three consideration should the data architect make when evaluating the need for Salesforce Connect?

- A.** You have a large amount of data and would like to copy subsets of it into Salesforce.
- B.** You need to small amounts of external data at any one time.
- C.** You have a large amount of data that you don't want to copy into your Salesforce org.
- D.** You need to expose data via a virtual private connection.
- E.** You want real-time access to the latest data, from other systems.

Answer: B,C,E ([LEAVE A REPLY](#))

NEW QUESTION: 90

Universal Containers has a rollup summary field on account to calculate the number of contacts associated with an account. During the account load, Salesforce is throwing an "UNABLE _TO_LOCK_ROW" error.

Which solution should a data architect recommend to resolve the error?

- A.** Leverage Data Loader's platform API to load data.
- B.** Defer rollup summary field calculation during data migration.
- C.** Perform a batch job in parallel mode and reduce the batch size.
- D.** Perform a batch job in serial mode and reduce the batch size.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 91

To address different compliance requirements, such as general data protection regulation (GDPR), personally identifiable information (PII), of health insurance Portability and Accountability Act (HIPPA) and others, a SF customer decided to categorize each data element in SF with the following:

Data owner

Security Level, such as confidential

Compliance types such as GDPR, PII, HIPPA

A compliance audit would require SF admins to generate reports to manage compliance.

What should a data architect recommend to address this requirement?

- A.** Use field metadata attributes for compliance categorization, data owner, and data sensitivity level.
- B.** Build reports for field information, then export the information to classify and report for Audits.
- C.** Use metadata API, to extract field attribute information and use the extract to classify and build reports
- D.** Create a custom object and field to capture necessary compliance information and build custom reports.

Answer: A (LEAVE A REPLY)

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NEW QUESTION: 92

Cloud Kicks has a system environment that is complex, and they plan on creating a data governance program for the first time.

What are two initial actions Cloud Kicks should take to initiate an assessment of data architecture?

(Choose two.)

- A.** Work with business units and IT to assess current operational systems and data models.
- B.** Work with executive sponsorship to assess enterprise data strategy and goals.
- C.** Work with IT program managers to assess current velocity of projects in the pipeline.
- D.** Work with database administrators to assess current database performance metrics.

Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 93

Northern Trail Outfitters has these simple requirements for a data export process:

File format should be in CSV.

Process should be scheduled and run once per week.

The expert should be configurable through the Salesforce UI.

Which tool should a data architect leverage to accomplish these requirements?

- A. Data loader
- B. Data export wizard
- C. Third-party ETL tool
- D. Bulk API

Answer: B (LEAVE A REPLY)

NEW QUESTION: 94

A customer is operating in a highly reputed industry and is planning to implement SF. The customer information maintained in SF, includes the following:

- * Personally, identifiable information (PII)
- * IP restrictions on profiles organized by Geographic location
- * Financial records that need to be private and accessible only by the assigned Sales associate.
- * User should not be allowed to export information from Salesforce.

Enterprise security has mandate access to be restricted to users within a specific geography and detail monitoring of user activity. Which 3 Salesforce shield capabilities should a data architect recommend? Choose

3 answers:

- A. Transaction security policies to prevent export of SF Data.
- B. Encrypt Sensitive Customer information maintained in SF.
- C. Event monitoring to monitor all user activities
- D. Restrict access to SF from users outside specific geography
- E. Prevent Sales users access to customer PII information

Answer: A,B,D (LEAVE A REPLY)

NEW QUESTION: 95

The data architect for UC has written a SOQL query that will return all records from the Task object that do not have a value in the WhatId field:

```
Select id, description, Subject from Task where WhatId != NULL
```

When the data architect usages the query to select values for a process a time out error occurs.

What does the data architect need to change to make this query more performant?

- A. Change query to SOSL. ??
- B. Remove description from the requested field set.
- C. Change the where clause to filter by a deterministic defined value.
- D. Add limit 100 to the query.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 96

The invoicing system at Universal Containers requires that attachments associated with the Invoice _c custom object be classified by Types (i.e., "Receipt," "Invoice PDF," etc.) so that reporting can be done on invoices showing the number of attachments grouped by Type. What approach should be taken to categorize the attachments to meet these requirements?

- A.** Add a ContentType picklist field to the Attachment layout and create additional picklist options.
- B.** Create a custom object related to the Invoice object with a picklist field for the Type.
- C.** Create a custom picklist field for the Type on the standard Attachment object with the values.
- D.** Add additional options to the standard ContentType picklist field for the Attachment object.

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 97

Universal Containers (UC) has implemented Salesforce, UC is running out of storage and needs to have an archiving solution, UC would like to maintain two years of data in Salesforce and archive older data out of Salesforce.

Which solution should a data architect recommend as an archiving solution?

- A.** Build a batch job to move all records off platform, and delete old records from Salesforce.
- B.** Build a batch job to move two-year-old records off platform, and delete records from Salesforce.
- C.** Use a third-party backup solution to backup all data off platform.
- D.** Build a batch job to move all records off platform, and delete all records from Salesforce.

Answer: **C** [\(LEAVE A REPLY\)](#)

NEW QUESTION: 98

(NTO) has multiple salesforce orgs based on geographical reports (AMER, EMEA, APAC). NTO products are in the AMER org and need to be created in the EMEA and APAC after the products are approved.

Which two features should a data architect recommend to share records between salesforce orgs? Choose 2.

- A.** Salesforce 2 Salesforce
- B.** Federation search
- C.** Salesforce connect.
- D.** Change data capture (CDC)

Answer: **A,D** [\(LEAVE A REPLY\)](#)

NEW QUESTION: 99

Universal Containers (UC) is a business that works directly with individual consumers (B2C). They are moving from a current home-grown CRM system to Salesforce. UC has about one million consumer records.

What should the architect recommend for optimal use of Salesforce functionality and also to avoid data loading issues?

- A. Load all individual consumers as Account records and avoid using the Contact object.
- B. Load one Account record and one Contact record for each individual consumer.
- C. Create one Account and load individual consumers as Contacts linked to that one Account.
- D. Create a Custom Object Individual Consumer c to load all individual consumers.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 100

All accounts and opportunities are created in Salesforce. Salesforce is integrated with three systems:

* An ERP system feeds order data into Salesforce and updates both Account and Opportunity records.

* An accounting system feeds invoice data into Salesforce and updates both Account and Opportunity records.

* A commission system feeds commission data into Salesforce and updates both Account and Opportunity records.

How should the architect determine which of these systems is the system of record?

- A. Whatever integration data flow runs last will, by default, determine which system is the system of record.
- B. Account and opportunity data originates in Salesforce, and therefore Salesforce is the system of record.
- C. Whatever system updates the attribute or object should be the system of record for that field or object.
- D. Data flows should be reviewed with the business users to determine the system of record per object or field.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 101

Universal Containers (UC) has a Salesforce org with multiple automated processes defined for group membership processing. UC also has multiple admins on staff that perform manual adjustments to the role hierarchy. The automated tasks and manual tasks overlap daily, and UC is experiencing "lock errors" consistently.

What should a data architect recommend to mitigate these errors?

- A. Enable granular locking
- B. Ask Salesforce support for additional CPU power
- C. Remove SOQL statements from Apex Loops

D. Enable sharing recalculations

Answer: A (LEAVE A REPLY)

Explanation/Reference: https://help.salesforce.com/articleView?id=000325942&language=en_US&type=1&mode=1

NEW QUESTION: 102

Ursa Major Solar has 4 million rows of data in Salesforce that are used in reports to assess historical trends. Both performance and data storage limits have become an issue.

Which two strategies are appropriate when discussing the issue with stakeholders?

(Choose two.)

A. Utilize scheduled batch Apex to copy aggregate information into a custom object and delete the original records.

B. Utilize Data Loader to extract data, aggregate it, and write it back to a custom object, then delete the original records.

C. Configure the Salesforce Archiving feature to archive older records and remove them from the data storage limits.

D. Combine Analytics Snapshots with a purging plan by reporting on the snapshot data and deleting the original records.

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 103

A company uses Salesforce, a cloud-based ERP system, and an on-premise Order Management System (OMS). This company requires a solution that uses Salesforce as the system of record for Leads and the OMS as the system of record for Account and Contacts.

Additionally, the company wants Accounts and Contacts to be able to maintain their names in each system (i.e., ""Jane Doe""; in the OMS and ""Jannie Doe"" in Salesforce), but wants to have a consolidated data store which links referenced records across the systems.

Which suggestion should the Architect provide to the company to meet this goal?

A. Use a Master Data Management strategy to reconcile Leads, Accounts, and Contacts.

B. Have Salesforce poll the OMS nightly and bring in the desired Accounts and Contacts.

C. Use an integration tool to send OMS Accounts and Contacts to Salesforce.

D. Utilize the Streaming API to send Account and Contact data from Salesforce to the OMS.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 104

North Trail Outfitters (NTD) is in the process of evaluating big objects to store large amounts of asset data from an external system. NTO will need to report on this asset data weekly.

Which two native tools should a data architect recommend to achieve this reporting requirement?

- A. Einstein Analytics
- B. Standard reports and dashboards
- C. Standard SOQL queries
- D. Async SOQL with a custom object

Answer: ([SHOW ANSWER](#))

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